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DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued December 17th, 1930)

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| Dominion Statistician: | R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C. |
| Chief, Internal Trade Branch: | Herbert Marshall, B.A., F.S.S. |

CHANGES IN THE VALUE OF RETAIL SALES
1929 - 1930

A periodic measurement of the value of retail trade furnishes a business barometer of great value since it is the most immediate measurement of the purchasing power and purchasing moods of the general public. Such statistical measurements are beset with numerous difficulties. In the first place there is a reluctance on the part of some individual firms to give even confidential information regarding the amount of their sales. This is an attitude which is passing away since business firms are more and more realizing the practical value of comprehensive information, combined with complete secrecy so far as the individual business is concerned.

In the second place measurement of retail sales is difficult because of the changes taking place in the methods of distribution especially in respect of chain stores. Allowance must be made for change in sales totals due to increase or decrease in the number of stores rather than in actual increase or diminution in purchasing.

In the third place one set of figures should be corrected for seasonal variations, but this can be done only after the data has been collected for a period of years.

In response to a widespread demand for such data the Dominion Bureau of Statistics has completed the calculation of a preliminary series of index numbers of retail sales by months in 1929 up to and inclusive of September 1930. This series includes sales of 5 boot and shoe chains, 17 grocery chains, 7 drug chains, 4 musical instrument and radio chains, 11 restaurant chains, 4 variety chains and 18 miscellaneous chains. The base of the calculation is January 1929=100.

In calculating the index numbers, allowance was made for the varying numbers of stores each month, but no calculation can yet be made of a second series allowing for seasonal variations. No correction has been made for falling prices.

On the basis January 1929=100 index numbers of five boot and shoe chains averaged 127.7 and 94.2, respectively, for the first nine months of 1929 and 1930. Seventeen grocery chains averaged 113.3 and 104.2; seven drug chains, 103.3 and 98.4; four musical instrument and radio chains, 90.8 and 66.1; eleven restaurant chains, 106.0 and 95.0; four variety chains, 145.0 and 121.0; and eighteen miscellaneous chains, 134.7 and 112.1 respectively.

It will be seen that sales of the drug chains included fell off in the nine months of 1930, as compared with a similar period in 1929, only 4.7%, sales of grocery chains 6.4%, sales of restaurant chains 10.4%, of variety chains 16.7%, of miscellaneous chains 16.8%, of boot and shoe chains 26% and of musical instruments and radio chains 27.3%.

Since no allowance is made for the decline which has taken place in retail prices over the period, retail business was somewhat better than the figures indicate.

These index numbers are based upon returns collected on a voluntary basis. No compulsion has been exercised and the results have been very encouraging. Some important firms still hesitate to cooperate voluntarily in this inquiry, fearing that their business may be made public. The nature of the figures issued here should be reassuring.

It is expected that the index numbers will eventually be based on a larger number of stores and that they will be issued more promptly so as to reflect conditions as recent as is practicable. Other phases of retail sales are also in course of preparations by the Bureau.

INDEX NUMBERS OF RETAIL SALES

| | Boots and Shoes, 5 Chains | | | | Groceries, 17 Chains | | | | Drugs, 7 Chains | | | | Musical Instruments and Radio 4 Chains | | | | Restaurants, 11 Chains | | | | Variety, (5, 10, and 15, 4 Chains | | | | Miscellaneous, 18 Chains | | | |
|-----------------|------------------------------|-------|-------|-------|-------------------------|-------|-------|------|--------------------|-------|-------|-------|---|-------|-------|-------|---------------------------|-------|-------|-------|---|-------|-------|-------|-----------------------------|-------|-------|-------|
| | 1929 | 1930 | 1929 | 1930 | 1929 | 1930 | 1929 | 1930 | 1929 | 1930 | 1929 | 1930 | 1929 | 1930 | 1929 | 1930 | 1929 | 1930 | 1929 | 1930 | 1929 | 1930 | 1929 | 1930 | 1929 | 1930 | 1929 | 1930 |
| January | 100.0 | 64.0 | 100.0 | 110.1 | 100.0 | 110.1 | 100.0 | 97.5 | 100.0 | 84.2 | 100.0 | 95.4 | 100.0 | 93.0 | 100.0 | 98.6 | 100.0 | 98.6 | 100.0 | 98.6 | 100.0 | 93.0 | 100.0 | 98.6 | 100.0 | 98.6 | 100.0 | 98.6 |
| February | 87.6 | 71.4 | 106.1 | 103.7 | 106.1 | 103.7 | 97.8 | 94.8 | 105.2 | 71.6 | 94.5 | 87.9 | 112.8 | 100.1 | 109.9 | 92.2 | 109.9 | 92.2 | 109.9 | 92.2 | 109.9 | 100.1 | 109.9 | 92.2 | 109.9 | 92.2 | 109.9 | 92.2 |
| March | 150.4 | 84.8 | 119.9 | 106.9 | 108.3 | 105.8 | 90.0 | 73.9 | 102.8 | 92.5 | 133.5 | 113.5 | 139.5 | 113.5 | 133.7 | 98.1 | 133.7 | 98.1 | 133.7 | 98.1 | 133.7 | 113.5 | 133.7 | 98.1 | 133.7 | 98.1 | 133.7 | 98.1 |
| April | 139.4 | 118.2 | 107.3 | 105.9 | 99.6 | 101.2 | 85.5 | 65.8 | 100.4 | 90.8 | 133.6 | 125.6 | 178.0 | 140.7 | 166.6 | 144.1 | 166.6 | 144.1 | 166.6 | 144.1 | 178.0 | 140.7 | 166.6 | 144.1 | 166.6 | 144.1 | 166.6 | 144.1 |
| May | 156.6 | 118.6 | 115.1 | 119.4 | 103.5 | 99.9 | 94.0 | 65.0 | 109.7 | 97.1 | 178.0 | 140.7 | 166.6 | 144.1 | 166.6 | 144.1 | 166.6 | 144.1 | 166.6 | 144.1 | 178.0 | 140.7 | 166.6 | 144.1 | 166.6 | 144.1 | 166.6 | 144.1 |
| June | 163.3 | 121.0 | 114.8 | 97.1 | 105.9 | 96.3 | 63.8 | 49.2 | 103.2 | 96.1 | 165.5 | 126.3 | 148.1 | 120.9 | 148.1 | 120.9 | 148.1 | 120.9 | 148.1 | 120.9 | 165.5 | 126.3 | 148.1 | 120.9 | 148.1 | 120.9 | 148.1 | 120.9 |
| July | 120.0 | 97.0 | 109.9 | 99.3 | 104.5 | 96.2 | 63.7 | 45.9 | 115.5 | 100.6 | 163.0 | 128.0 | 137.8 | 107.2 | 137.8 | 107.2 | 137.8 | 107.2 | 137.8 | 107.2 | 163.0 | 128.0 | 137.8 | 107.2 | 137.8 | 107.2 | 137.8 | 107.2 |
| August | 115.3 | 88.8 | 114.5 | 101.8 | 110.0 | 101.3 | 86.3 | 54.8 | 119.8 | 104.2 | 143.4 | 108.4 | 143.4 | 108.4 | 143.4 | 108.4 | 143.4 | 108.4 | 143.4 | 108.4 | 143.4 | 108.4 | 143.4 | 108.4 | 143.4 | 108.4 | 143.4 | 108.4 |
| September | 117.0 | 84.2 | 109.2 | 93.4 | 100.3 | 92.6 | 128.9 | 89.5 | 107.7 | 90.2 | 143.5 | 128.5 | 138.5 | 113.4 | 138.5 | 113.4 | 138.5 | 113.4 | 138.5 | 113.4 | 143.5 | 128.5 | 138.5 | 113.4 | 138.5 | 113.4 | 138.5 | 113.4 |
| October | 126.7 | - | 118.9 | - | 105.7 | - | 164.4 | - | 106.9 | - | 166.8 | - | 143.9 | - | 143.9 | - | 143.9 | - | 143.9 | - | 166.8 | - | 143.9 | - | 143.9 | - | 143.9 | - |
| November | 137.8 | - | 117.9 | - | 103.9 | - | 150.5 | - | 95.5 | - | 157.6 | - | 138.8 | - | 138.8 | - | 138.8 | - | 138.8 | - | 157.6 | - | 138.8 | - | 138.8 | - | 138.8 | - |
| December | 154.3 | - | 108.1 | - | 114.9 | - | 157.4 | - | 99.6 | - | 261.3 | - | 148.3 | - | 148.3 | - | 148.3 | - | 148.3 | - | 261.3 | - | 148.3 | - | 148.3 | - | 148.3 | - |

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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued May , 1931.)

| | |
|-------------------------------|--|
| Dominion Statistician: | R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C. |
| Chief, Internal Trade Branch: | Herbert Marshall, B.A., F.S.S. |

CHANGES IN THE VALUE OF RETAIL SALES
January 1929 to March 1931

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for March 1931 show increased sales for seven groups and lower sales for two groups as compared with February 1931. A combined index for all groups rose from 85.7 in February to 99.0 in March, the base being January 1929 = 100.

No correction of these index numbers is yet possible for seasonal influences since the period covered is too short. Nor is any allowance made for price changes. The fact that the index numbers are higher in March than in February is partly seasonal. The fact that they are lower in March 1931 than in March 1929 is in part due to lower retail prices. Nevertheless, when index numbers for February and March are compared for the three years 1929, 1930 and 1931, it would seem that if due allowance were made for seasonal movements and price changes, that in ~~1931 March~~ showed a greater relative gain over February than in 1930 and a smaller relative gain than in 1929.

These index numbers are based on returns from 35 chain stores and 25 departmental stores. Index numbers for groups were as follows:-

Boots and shoes rose from 59.0 in February to 76.1 in March; Clothing from 68.0 to 106.2; Drug sales from 87.7 to 93.1; Furniture from 69.6 to 70.1; General and departmental from 88.6 to 104.9; Groceries and meats from 93.0 to 97.9; Restaurants from 76.3 to 84.2.

Candy showed a decrease from 80.1 in February to 75.4 in March, and music and radio from 73.0 to 68.2.

INDEX NUMBERS OF RETAIL SALES

| | Boots and Shoes, 6 chains | | | Candy, 5 chains | | | Clothing, 10 chains | | | Drugs, 6 chains | | | Furniture, 4 chains | | |
|----------------|------------------------------|-------|------|--------------------|-------|------|------------------------|-------|-------|--------------------|-------|------|------------------------|-------|------|
| | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 |
| January..... | 100.0 | 65.8 | 66.9 | 100.0 | 97.1 | 77.5 | 100.0 | 99.2 | 71.3 | 100.0 | 96.9 | 94.3 | 100.0 | 95.4 | 60.9 |
| February..... | 87.9 | 73.0 | 59.0 | 108.6 | 108.0 | 80.1 | 126.6 | 86.4 | 68.0 | 97.7 | 94.3 | 87.7 | 130.4 | 97.4 | 69.6 |
| March..... | 152.3 | 86.1 | 76.1 | 152.4 | 95.2 | 75.4 | 174.6 | 130.8 | 106.2 | 108.1 | 105.4 | 93.1 | 144.1 | 95.5 | 70.1 |
| April..... | 140.4 | 119.9 | | 102.8 | 121.5 | | 180.7 | 194.9 | | 99.5 | 99.9 | | 141.9 | 97.6 | |
| May..... | 160.9 | 120.3 | | 125.0 | 104.3 | | 171.6 | 172.2 | | 103.5 | 98.7 | | 158.4 | 110.2 | |
| June..... | 166.3 | 122.3 | | 113.0 | 86.7 | | 187.0 | 155.4 | | 106.0 | 95.2 | | 135.7 | 91.7 | |
| July..... | 121.4 | 98.2 | | 116.9 | 95.3 | | 137.1 | 122.1 | | 104.6 | 95.9 | | 119.2 | 68.9 | |
| August..... | 116.9 | 89.2 | | 144.7 | 112.6 | | 123.0 | 90.7 | | 110.0 | 101.0 | | 156.8 | 97.7 | |
| September..... | 119.1 | 86.3 | | 118.4 | 93.5 | | 141.4 | 111.7 | | 100.4 | 92.2 | | 154.4 | 103.8 | |
| October..... | 126.7 | 95.9 | | 122.3 | 93.9 | | 221.0 | 157.9 | | 105.8 | 97.1 | | 171.9 | 109.7 | |
| November..... | 134.5 | 102.3 | | 117.9 | 88.9 | | 166.5 | 122.3 | | 103.7 | 92.2 | | 178.4 | 105.8 | |
| December..... | 151.5 | 129.1 | | 203.1 | 159.3 | | 170.7 | 159.5 | | 114.9 | 106.0 | | 159.4 | 113.4 | |

INDEX NUMBERS OF RETAIL SALES.

| | General and Departmental, 25 stores and 4 chains | | | | Groceries and Meats, 22 chains | | | | Music and Radio 4 chains | | | | Restaurants 11 chains | | | | General Index | | | |
|----------------|--|-------|-------|--|--------------------------------|-------|-------|--|--------------------------|-------|------|--|-----------------------|-------|------|--|---------------|-------|------|--|
| | 1929 | 1930 | 1931 | | 1929 | 1930 | 1931 | | 1929 | 1930 | 1931 | | 1929 | 1930 | 1931 | | 1929 | 1930 | 1931 | |
| January..... | 100.0 | 97.5 | 92.8 | | 100.0 | 106.2 | 103.4 | | 100.0 | 84.0 | 76.7 | | 100.0 | 94.4 | 82.4 | | 100.0 | 99.0 | 91.8 | |
| February..... | 99.1 | 95.6 | 88.6 | | 101.9 | 99.1 | 93.0 | | 106.3 | 73.0 | 73.0 | | 94.2 | 86.9 | 76.3 | | 102.9 | 94.5 | 85.7 | |
| March..... | 123.2 | 104.7 | 104.9 | | 118.4 | 107.3 | 97.9 | | 90.3 | 76.4 | 68.2 | | 102.8 | 91.7 | 84.2 | | 126.3 | 106.4 | 99.0 | |
| April..... | 123.8 | 126.4 | | | 107.7 | 107.5 | | | 85.7 | 62.4 | | | 100.4 | 90.1 | | | 122.4 | 122.8 | | |
| May..... | 155.4 | 141.4 | | | 112.8 | 115.2 | | | 94.0 | 66.7 | | | 109.8 | 96.4 | | | 138.2 | 129.6 | | |
| June..... | 143.2 | 122.3 | | | 116.9 | 96.0 | | | 64.1 | 50.7 | | | 102.9 | 94.9 | | | 135.0 | 113.0 | | |
| July..... | 124.5 | 107.9 | | | 107.4 | 96.4 | | | 64.0 | 47.4 | | | 115.2 | 99.2 | | | 118.1 | 102.9 | | |
| August..... | 132.4 | 111.5 | | | 115.5 | 101.5 | | | 86.7 | 56.4 | | | 119.9 | 102.8 | | | 124.2 | 103.9 | | |
| September..... | 132.5 | 125.2 | | | 107.7 | 94.3 | | | 129.5 | 92.3 | | | 107.6 | 91.4 | | | 122.7 | 108.7 | | |
| October..... | 155.7 | 140.0 | | | 115.4 | 98.7 | | | 165.3 | 113.9 | | | 106.8 | 93.7 | | | 144.0 | 121.9 | | |
| November..... | 149.5 | 130.3 | | | 118.4 | 103.6 | | | 150.6 | 115.4 | | | 94.8 | 83.1 | | | 136.3 | 115.1 | | |
| December..... | 218.0 | 207.7 | | | 116.6 | 106.0 | | | 156.9 | 144.7 | | | 100.3 | 91.8 | | | 166.9 | 155.1 | | |

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued May 31, 1931)

Dominion Statistician:
Chief, Internal Trade Branch:

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Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

January 1929 to April 1931

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for April, 1931, show increased sales for five groups and lower sales for four groups as compared with March, 1931. The combined index for all groups rose from 99.2 in March to 115.1 in April, the base being January, 1929 = 100.

No correction of these index numbers has been made for seasonal influences, nor is there any allowance for price changes. Compared with April, 1930, when the index was 122.8, the April 1931 index is lower, but, if allowance is made for the fall in prices since the earlier date, it would be at least as high as the April 1930 index.

These index numbers are based on returns from 35 chain stores and 25 departmental stores. Index numbers for groups were as follows:-

Boots and shoes rose from 76.1 in March to 104.8 in April; Candy from 75.4 to 112.3; Clothing from 106.2 to 169.7; General and departmental from 104.9 to 120.0; Groceries and meats from 98.5 to 105.7.

Drugs decreased from 93.1 in March to 91.5 in April; Furniture from 70.1 to 69.9; Music and Radio from 68.2 to 56.5 and Restaurants from 84.2 to 82.5

INDEX NUMBERS OF RETAIL SALES

| | Boots and Shoes, 6 chains | | | Candy, 5 chains | | | Clothing, 10 chains | | | Drugs, 6 chains | | | Furniture, 4 chains | | |
|-----------------|------------------------------|-------|-------|--------------------|-------|-------|------------------------|-------|-------|--------------------|-------|------|------------------------|-------|------|
| | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 |
| January | 100.0 | 65.8 | 66.9 | 100.0 | 97.1 | 77.5 | 100.0 | 99.2 | 71.3 | 100.0 | 96.9 | 94.3 | 100.0 | 95.4 | 60.9 |
| February | 87.9 | 73.0 | 59.0 | 108.6 | 108.0 | 80.1 | 126.6 | 86.4 | 68.0 | 97.7 | 94.3 | 87.7 | 130.4 | 97.4 | 69.6 |
| March | 152.3 | 86.1 | 76.1 | 152.4 | 95.2 | 75.4 | 174.6 | 130.8 | 106.2 | 108.1 | 105.4 | 93.1 | 144.1 | 95.5 | 70.1 |
| April | 140.4 | 119.9 | 104.8 | 102.8 | 121.5 | 112.3 | 180.7 | 194.9 | 169.7 | 99.5 | 99.9 | 91.5 | 141.9 | 97.6 | 69.9 |
| May | 160.9 | 120.3 | | 125.0 | 104.3 | | 171.6 | 172.2 | | 103.5 | 98.7 | | 158.4 | 110.2 | |
| June | 166.3 | 122.3 | | 113.0 | 86.7 | | 187.0 | 155.4 | | 106.0 | 95.2 | | 135.7 | 91.7 | |
| July | 121.4 | 98.2 | | 116.9 | 95.3 | | 137.1 | 122.1 | | 104.6 | 95.9 | | 119.2 | 68.9 | |
| August | 116.9 | 89.2 | | 144.7 | 112.6 | | 123.0 | 90.7 | | 110.0 | 101.0 | | 156.8 | 97.7 | |
| September | 119.1 | 86.3 | | 118.4 | 93.5 | | 141.4 | 111.7 | | 100.4 | 92.2 | | 154.4 | 103.8 | |
| October | 126.7 | 95.9 | | 122.3 | 93.9 | | 221.0 | 157.9 | | 105.8 | 97.1 | | 171.9 | 109.7 | |
| November | 134.5 | 102.3 | | 117.9 | 88.9 | | 166.5 | 122.3 | | 103.7 | 92.2 | | 178.4 | 105.8 | |
| December | 151.5 | 129.1 | | 203.1 | 159.3 | | 170.7 | 159.5 | | 114.9 | 106.0 | | 159.4 | 113.4 | |

INDEX NUMBERS OF RETAIL SALES

| | General and Departmental, 25 stores and 4 chains | | | Groceries and Meats, 22 chains | | | Music and Radio 4 chains | | | Restaurants 11 chains | | | General Index | | |
|-----------------|--|-------|-------|--------------------------------|-------|-------|--------------------------|-------|------|-----------------------|-------|------|---------------|-------|-------|
| | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 |
| January | 100.0 | 97.5 | 92.8 | 100.0 | 106.2 | 103.4 | 100.0 | 84.0 | 76.7 | 100.0 | 94.4 | 82.4 | 100.0 | 99.0 | 91.8 |
| February | 99.1 | 95.6 | 88.6 | 101.9 | 99.1 | 93.0 | 106.3 | 73.0 | 73.0 | 94.2 | 86.9 | 76.3 | 102.9 | 94.5 | 85.7 |
| March | 123.2 | 104.7 | 104.9 | 118.4 | 107.3 | 98.5 | 90.3 | 76.4 | 68.2 | 102.8 | 91.7 | 84.2 | 126.3 | 106.4 | 99.2 |
| April | 123.8 | 126.4 | 120.0 | 107.7 | 107.5 | 105.7 | 85.7 | 62.4 | 56.5 | 100.4 | 90.1 | 82.5 | 122.4 | 122.8 | 115.1 |
| May | 155.4 | 141.4 | | 112.8 | 115.2 | | 94.0 | 66.7 | | 109.8 | 96.4 | | 138.2 | 129.6 | |
| June | 143.2 | 122.3 | | 116.9 | 96.0 | | 64.1 | 50.7 | | 102.9 | 94.9 | | 135.0 | 113.0 | |
| July | 124.5 | 107.9 | | 107.4 | 96.4 | | 64.0 | 47.4 | | 115.2 | 99.2 | | 118.1 | 102.9 | |
| August | 132.4 | 111.5 | | 115.5 | 101.5 | | 86.7 | 56.4 | | 119.9 | 102.8 | | 124.2 | 103.9 | |
| September | 132.5 | 125.2 | | 107.7 | 94.3 | | 129.5 | 92.3 | | 107.6 | 91.4 | | 122.7 | 108.7 | |
| October | 155.7 | 140.0 | | 115.4 | 98.7 | | 165.3 | 113.9 | | 106.8 | 93.7 | | 144.0 | 121.9 | |
| November | 149.5 | 130.3 | | 118.4 | 103.6 | | 150.6 | 115.4 | | 94.8 | 83.1 | | 136.3 | 115.1 | |
| December | 218.0 | 207.7 | | 116.6 | 106.0 | | 156.9 | 144.7 | | 100.3 | 91.8 | | 166.9 | 155.1 | |

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DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued July 6, 1931)

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Chief, Internal Trade Branch:

Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

January, 1929 to May, 1931.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for May, 1931, show increased sales for three groups and lower sales for six groups as compared with April, 1931. The combined index for all groups decreased from 115.2 in April to 114.3 in May, the base being January, 1929 = 100.

No correction of these index numbers has been made for seasonal influences nor is there any allowance for price changes.

These index numbers are based on returns from 73 chain stores and 25 departmental stores. Index numbers for groups are as follows:-

General and departmental rose from 120.0 in April to 127.7 in May; Groceries and meats from 105.8 to 107.7 and Restaurants from 82.2 to 84.2.

Boots and shoes decreased from 106.5 in April to 105.4 in May; Candy from 109.8 to 93.1; Clothing from 170.6 to 125.6; Drugs from 90.6 to 90.2; Furniture from 69.9 to 69.1 and Music and radio from 57.9 to 56.6.

INDEX NUMBERS OF RETAIL SALES

| | Boots and Shoes 6 chains | | | Candy, 5 chains | | | Clothing 10 chains | | | Drugs 7 chains | | | Furniture 4 chains | | |
|-----------------|-----------------------------|-------|-------|--------------------|-------|-------|-----------------------|-------|-------|-------------------|-------|------|-----------------------|-------|------|
| | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 |
| January | 100.0 | 65.8 | 66.9 | 100.0 | 97.1 | 78.0 | 100.0 | 99.2 | 71.3 | 100.0 | 96.9 | 93.1 | 100.0 | 95.4 | 60.9 |
| February | 87.9 | 73.0 | 59.0 | 108.6 | 108.0 | 80.1 | 126.6 | 86.4 | 68.0 | 97.7 | 94.3 | 87.5 | 130.4 | 97.4 | 69.6 |
| March | 152.3 | 86.1 | 75.5 | 152.4 | 95.2 | 75.4 | 174.6 | 130.8 | 106.2 | 108.1 | 105.4 | 92.8 | 144.1 | 95.5 | 70.1 |
| April | 140.4 | 119.9 | 106.5 | 102.8 | 121.5 | 109.8 | 180.7 | 194.9 | 170.6 | 99.5 | 99.9 | 90.6 | 141.9 | 97.6 | 69.9 |
| May | 160.9 | 120.3 | 105.4 | 125.0 | 104.3 | 93.1 | 171.6 | 172.2 | 125.6 | 103.5 | 98.7 | 90.2 | 158.4 | 110.2 | 69.1 |
| June | 166.3 | 122.3 | | 113.0 | 86.7 | | 187.0 | 155.4 | | 106.0 | 95.2 | | 135.7 | 91.7 | |
| July | 121.4 | 98.2 | | 116.9 | 95.3 | | 137.1 | 122.1 | | 104.6 | 95.9 | | 119.2 | 68.9 | |
| August | 116.9 | 89.2 | | 144.7 | 112.6 | | 123.0 | 90.7 | | 110.0 | 101.0 | | 156.8 | 97.7 | |
| September | 119.1 | 86.3 | | 118.4 | 93.5 | | 141.4 | 111.7 | | 100.4 | 92.2 | | 154.4 | 103.8 | |
| October | 126.7 | 95.9 | | 122.3 | 93.9 | | 221.0 | 157.9 | | 105.8 | 97.1 | | 171.9 | 109.7 | |
| November | 134.5 | 102.3 | | 117.9 | 88.9 | | 166.5 | 122.3 | | 103.7 | 92.2 | | 178.4 | 105.8 | |
| December | 151.5 | 129.1 | | 203.1 | 159.3 | | 170.7 | 159.5 | | 119.9 | 106.0 | | 159.4 | 113.4 | |

INDEX NUMBERS OF RETAIL SALES

| | General and Departmental, 25 stores and 4 chains | | | | Groceries and Meats 22 chains | | | | Music and Radio 4 chains | | | | Restaurants 11 chains | | | | General Index | | | |
|-----------------|--|-------|-------|-------|----------------------------------|-------|-------|-------|-----------------------------|-------|-------|------|--------------------------|-------|-------|-------|---------------|-------|-------|-------|
| | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1930 | 1931 |
| January | 100.0 | 97.5 | 93.0 | 100.0 | 106.2 | 103.5 | 100.0 | 84.0 | 77.0 | 100.0 | 94.4 | 83.2 | 100.0 | 99.0 | 99.0 | 100.0 | 99.0 | 91.8 | 99.0 | 91.8 |
| February | 99.1 | 95.6 | 88.7 | 101.9 | 99.1 | 93.3 | 106.3 | 73.0 | 74.2 | 94.2 | 86.9 | 76.7 | 102.9 | 94.5 | 85.9 | 102.9 | 94.5 | 85.9 | 94.5 | 85.9 |
| March | 123.2 | 104.7 | 104.9 | 118.4 | 107.3 | 98.5 | 90.3 | 76.4 | 67.4 | 102.8 | 91.7 | 84.1 | 126.3 | 106.4 | 99.1 | 126.3 | 106.4 | 99.1 | 106.4 | 99.1 |
| April | 123.8 | 126.4 | 120.0 | 107.7 | 107.5 | 105.8 | 85.7 | 62.4 | 57.9 | 100.4 | 90.1 | 82.2 | 122.4 | 122.8 | 115.2 | 122.4 | 122.8 | 115.2 | 122.8 | 115.2 |
| May | 155.4 | 141.4 | 127.7 | 112.8 | 115.2 | 107.7 | 94.0 | 66.7 | 56.6 | 109.8 | 96.4 | 84.2 | 138.2 | 129.6 | 114.3 | 138.2 | 129.6 | 114.3 | 129.6 | 114.3 |
| June | 143.2 | 122.3 | | 116.9 | 96.0 | | 64.1 | 50.7 | | 102.9 | 94.9 | | 135.0 | 113.0 | | 135.0 | 113.0 | | 113.0 | |
| July | 124.5 | 107.9 | | 107.4 | 96.4 | | 64.0 | 47.4 | | 115.2 | 99.2 | | 118.1 | 102.9 | | 118.1 | 102.9 | | 102.9 | |
| August | 132.4 | 111.5 | | 115.5 | 101.5 | | 86.7 | 56.4 | | 119.9 | 102.8 | | 124.2 | 103.9 | | 124.2 | 103.9 | | 103.9 | |
| September | 132.5 | 125.2 | | 107.7 | 94.3 | | 129.5 | 92.3 | | 107.6 | 91.4 | | 122.7 | 108.7 | | 122.7 | 108.7 | | 108.7 | |
| October | 155.7 | 140.0 | | 115.4 | 98.7 | | 165.3 | 113.9 | | 106.8 | 93.7 | | 144.0 | 121.9 | | 144.0 | 121.9 | | 121.9 | |
| November | 149.5 | 130.3 | | 118.4 | 103.6 | | 150.6 | 115.4 | | 94.8 | 83.1 | | 136.3 | 115.1 | | 136.3 | 115.1 | | 115.1 | |
| December | 218.0 | 207.7 | | 116.6 | 106.0 | | 156.9 | 144.7 | | 100.3 | 91.8 | | 166.9 | 155.1 | | 166.9 | 155.1 | | 155.1 | |

Department of Trade and Commerce
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued July 30, 1931)

Dominion Statistician:
Chief, Internal Trade Branch:

R.H. Coats, B.A., F.S.S. (Hon.), F.R.S.C.
Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

January, 1929 to June, 1931.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for June, 1931, (base = January, 1929 = 100) show increased sales for three groups and lower sales for eight groups as compared with May, 1931. The combined index for all groups decreased from 115.4 to 107.7. Corresponding indexes for May and June 1930 were 130.6 and 114.1 respectively.

No correction of these index numbers has been made for seasonal influences nor is there any allowance for price changes.

These index numbers are based on returns from 82 chain stores and 25 departmental stores. Index numbers for groups are as follows:-

Boots and shoes rose from 107.8 in May to 114.6 in June; Clothing from 125.9 to 143.4 and Dyers and Cleaners from 146.4 to 150.9.

Candy decreased from 91.6 in May to 71.3 in June; Drugs from 89.9 to 86.6; Furniture from 69.0 to 61.2; General and Departmental from 128.1 to 115.8; Groceries and Meats from 108.5 to 96.6; Hardware from 140.0 to 123.5; Music and Radio from 53.0 to 40.9 and Restaurants from 85.4 to 80.1.

INDEX NUMBERS OF RETAIL SALES

| | Boots and Shoes 6 chains | | | Candy 5 chains | | | Clothing 9 chains | | | Drugs 7 chains | | | Dyers and Cleaners 4 chains | | | Furniture 4 chains | | |
|-----------|-----------------------------|-------|-------|-------------------|-------|-------|----------------------|-------|-------|-------------------|-------|------|--------------------------------|-------|-------|-----------------------|-------|------|
| | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 |
| January | 100.0 | 65.8 | 66.9 | 100.0 | 97.1 | 73.8 | 100.0 | 99.2 | 70.8 | 100.0 | 96.9 | 93.1 | 100.0 | 115.4 | 109.3 | 100.0 | 95.4 | 60.9 |
| February | 87.9 | 73.0 | 59.1 | 108.6 | 108.0 | 80.0 | 126.6 | 86.4 | 67.7 | 97.7 | 94.3 | 87.4 | 105.9 | 104.5 | 99.0 | 130.4 | 97.4 | 69.6 |
| March | 152.3 | 86.1 | 75.8 | 152.4 | 95.2 | 75.3 | 174.6 | 130.8 | 106.0 | 108.1 | 105.4 | 92.7 | 160.1 | 156.0 | 143.1 | 144.1 | 95.5 | 69.7 |
| April | 140.4 | 119.9 | 107.8 | 102.8 | 121.5 | 109.8 | 180.7 | 194.9 | 169.5 | 99.5 | 99.9 | 90.2 | 213.4 | 204.6 | 184.9 | 141.9 | 97.6 | 69.8 |
| May | 160.9 | 120.3 | 107.8 | 125.0 | 104.3 | 91.6 | 171.6 | 172.2 | 125.9 | 103.5 | 98.7 | 89.9 | 181.8 | 174.7 | 146.4 | 158.4 | 110.2 | 69.0 |
| June | 166.3 | 122.3 | 114.6 | 113.0 | 86.7 | 71.3 | 187.0 | 155.4 | 143.4 | 106.0 | 95.2 | 86.6 | 176.8 | 163.1 | 150.9 | 135.7 | 91.7 | 61.2 |
| July | 121.4 | 98.2 | | 116.9 | 95.3 | | 137.1 | 122.1 | | 104.6 | 95.9 | | 161.5 | 118.7 | | 119.2 | 68.9 | |
| August | 116.9 | 89.2 | | 144.7 | 112.6 | | 123.0 | 90.7 | | 110.0 | 101.0 | | 147.2 | 117.9 | | 156.8 | 97.7 | |
| September | 119.1 | 86.3 | | 118.4 | 93.5 | | 141.4 | 111.7 | | 100.4 | 92.2 | | 167.3 | 170.5 | | 154.4 | 103.8 | |
| October | 126.7 | 95.9 | | 122.3 | 93.9 | | 221.0 | 157.9 | | 105.8 | 97.1 | | 190.1 | 187.0 | | 171.9 | 109.7 | |
| November | 134.5 | 102.3 | | 117.9 | 88.9 | | 166.5 | 122.3 | | 103.7 | 92.2 | | 161.9 | 105.0 | | 178.4 | 105.8 | |
| December | 151.5 | 129.1 | | 203.1 | 159.3 | | 170.7 | 159.5 | | 114.9 | 106.0 | | 122.8 | 87.5 | | 159.4 | 113.4 | |

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INDEX NUMBERS OF RETAIL SALES

| | General and Departmental 25 stores and 4 chains | | | | Groceries and Meats 23 chains | | | | Hardware 5 chains | | | | Music and Radio 4 chains | | | | Restaurants 11 chains | | | | General Index | | | |
|-----------|---|-------|-------|-------|----------------------------------|-------|-------|-------|----------------------|-------|-------|------|-----------------------------|-------|------|-------|--------------------------|-------|------|------|---------------|------|------|------|
| | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 |
| January | 100.0 | 97.5 | 93.0 | 100.0 | 106.2 | 105.2 | 100.0 | 71.9 | 70.1 | 100.0 | 84.0 | 77.0 | 100.0 | 94.4 | 83.2 | 100.0 | 98.9 | 92.1 | | | | | | |
| February | 99.1 | 95.6 | 88.8 | 101.9 | 99.1 | 95.5 | 95.0 | 85.3 | 67.6 | 106.3 | 73.0 | 72.4 | 94.2 | 86.9 | 76.3 | 102.8 | 94.5 | 86.4 | | | | | | |
| March | 123.2 | 104.7 | 105.0 | 118.4 | 107.3 | 100.1 | 114.9 | 111.4 | 81.6 | 90.3 | 76.4 | 65.7 | 102.8 | 91.7 | 83.6 | 126.7 | 106.9 | 99.8 | | | | | | |
| April | 123.8 | 126.4 | 120.2 | 107.7 | 107.5 | 106.9 | 155.3 | 138.7 | 111.6 | 85.7 | 62.4 | 52.7 | 100.4 | 90.1 | 83.0 | 123.7 | 123.9 | 116.2 | | | | | | |
| May | 155.4 | 141.4 | 128.1 | 112.8 | 115.2 | 108.5 | 191.1 | 181.8 | 140.0 | 94.0 | 66.7 | 53.0 | 109.8 | 96.4 | 85.4 | 139.3 | 130.6 | 115.4 | | | | | | |
| June | 143.2 | 122.3 | 115.8 | 116.9 | 96.0 | 96.6 | 195.2 | 162.7 | 123.5 | 64.1 | 50.7 | 40.9 | 102.9 | 94.9 | 80.1 | 136.1 | 114.1 | 107.7 | | | | | | |
| July | 124.5 | 107.9 | | 107.4 | 96.4 | | 174.1 | 140.3 | | 64.0 | 47.4 | | 115.2 | 99.2 | | 119.1 | 103.5 | | | | | | | |
| August | 132.4 | 111.5 | | 115.5 | 101.5 | | 168.6 | 136.7 | | 86.7 | 56.4 | | 119.9 | 102.8 | | 124.8 | 104.3 | | | | | | | |
| September | 132.5 | 125.2 | | 107.7 | 94.3 | | 189.2 | 157.6 | | 129.5 | 92.3 | | 107.6 | 91.4 | | 123.9 | 109.8 | | | | | | | |
| October | 155.7 | 140.0 | | 115.4 | 98.7 | | 203.0 | 157.0 | | 165.3 | 113.9 | | 106.8 | 93.7 | | 145.2 | 122.9 | | | | | | | |
| November | 149.5 | 130.3 | | 118.4 | 103.6 | | 131.8 | 129.9 | | 150.6 | 115.4 | | 94.8 | 83.1 | | 136.6 | 115.1 | | | | | | | |
| December | 218.0 | 207.7 | | 116.6 | 106.0 | | 166.6 | 164.3 | | 156.9 | 144.7 | | 100.3 | 91.8 | | 166.4 | 154.5 | | | | | | | |

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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

DEPARTMENTAL LIBRARY
IN ECONOMICS.

(Issued August 31st, 1931)

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|-------------------------------|--|
| Dominion Statistician: | R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C. |
| Chief, Internal Trade Branch: | Herbert Marshall, B.A., F.S.S. |

CHANGES IN THE VALUE OF RETAIL SALES

January, 1929 to July, 1931.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for July, 1931, (base - January, 1929-100) show increased sales for four groups and lower sales for seven groups as compared with June, 1931. The combined index for all groups decreased from 107.7 to 96.5. Corresponding indexes for June and July, 1930 were 114.1 and 103.5 respectively.

No correction of these numbers has been made for seasonal influences, nor is there any allowance for price changes.

These index numbers are based on returns from 82 chain stores and 25 departmental stores. Index numbers for groups are as follows:-

Candy sales rose from 71.3 in June to 75.5 in July; Drugs from 86.7 to 89.2 (approx.); Groceries and Meats from 96.9 to 100.6; and Restaurants from 80.1 to 89.3.

Boots and Shoes decreased from 115.7 in June to 97.4 in July; Clothing from 140.1 to 86.0; Dyers and Cleaners from 150.9 to 122.4 (approx.); Furniture from 61.2 to 52.4; General and Departmental from 115.8 to 101.1; Hardware from 123.5 to 106.3; and Music and Radio from 40.9 to 37.3 (approx.).

INDEX NUMBERS OF RETAIL SALES

| | Boots and Shoes 6 chains | | | Candy 5 chains | | | Clothing 9 chains | | | Drugs 7 chains | | | Dyers and Cleaners 4 chains | | | Furniture 4 chains | | |
|-----------|-----------------------------|-------|-------|-------------------|-------|-------|----------------------|-------|-------|-------------------|-------|-------------------|--------------------------------|-------|--------------------|-----------------------|-------|------|
| | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 |
| January | 100.0 | 65.8 | 66.9 | 100.0 | 97.1 | 73.8 | 100.0 | 99.2 | 70.8 | 100.0 | 96.9 | 93.1 | 100.0 | 115.4 | 109.3 | 100.0 | 95.4 | 60.0 |
| February | 87.9 | 73.0 | 59.1 | 108.6 | 108.0 | 80.0 | 126.6 | 86.4 | 67.7 | 97.7 | 94.3 | 87.4 | 105.9 | 104.5 | 99.0 | 130.4 | 97.4 | 69.5 |
| March | 152.3 | 86.1 | 75.8 | 152.4 | 95.2 | 75.3 | 174.6 | 130.8 | 106.0 | 108.1 | 105.4 | 92.7 | 160.1 | 156.0 | 143.1 | 144.1 | 95.5 | 69.7 |
| April | 140.4 | 119.9 | 107.8 | 102.8 | 121.5 | 109.8 | 180.7 | 194.9 | 169.5 | 99.5 | 99.9 | 90.2 | 213.4 | 204.6 | 184.9 | 141.9 | 97.6 | 69.8 |
| May | 160.9 | 120.3 | 107.8 | 125.0 | 104.3 | 91.6 | 171.6 | 172.2 | 126.1 | 103.5 | 98.7 | 89.9 | 181.8 | 174.7 | 146.4 | 158.4 | 110.2 | 69.0 |
| June | 166.3 | 122.3 | 115.7 | 113.0 | 86.7 | 71.3 | 187.0 | 155.4 | 140.1 | 106.0 | 95.2 | 86.7 | 176.8 | 163.1 | 150.9 | 135.7 | 91.7 | 61.2 |
| July | 121.4 | 98.2 | 97.4 | 116.9 | 95.3 | 75.5 | 137.1 | 122.1 | 86.0 | 104.6 | 95.9 | 89.2 (approx.) | 161.5 | 118.7 | 122.4 (approx.) | 119.2 | 68.9 | 52.4 |
| August | 116.9 | 89.2 | | 144.7 | 112.6 | | 123.0 | 90.7 | | 110.0 | 101.0 | | 147.2 | 117.9 | | 156.8 | 97.7 | |
| September | 119.1 | 86.3 | | 118.4 | 93.5 | | 141.4 | 111.7 | | 100.4 | 92.2 | | 167.3 | 170.5 | | 154.4 | 103.8 | |
| October | 126.7 | 95.9 | | 122.3 | 93.9 | | 221.0 | 157.9 | | 105.8 | 97.1 | | 190.1 | 187.0 | | 171.9 | 109.7 | |
| November | 134.5 | 102.3 | | 117.9 | 88.9 | | 166.5 | 122.3 | | 103.7 | 92.2 | | 161.9 | 105.0 | | 178.4 | 105.8 | |
| December | 151.5 | 129.1 | | 203.1 | 159.3 | | 170.7 | 159.5 | | 114.9 | 106.0 | | 122.8 | 87.5 | | 159.4 | 113.4 | |

INDEX NUMBERS OF RETAIL SALES

| | General and Departmental 25 stores and 4 chains | | | | Groceries and Meats 23 chains | | | | Hardware 5 chains | | | | Music and Radio 4 chains | | | | Restaurants 11 chains | | | | General Index | | | |
|-----------|--|-------|-------|-------|----------------------------------|-------|-------|-------|----------------------|-------|-------|----------------|-----------------------------|-------|------|-------|--------------------------|-------|------|------|---------------|------|------|------|
| | 1929 | 1930 | 1931 | 1931 | 1929 | 1930 | 1931 | 1931 | 1929 | 1930 | 1931 | 1931 | 1929 | 1930 | 1931 | 1931 | 1929 | 1930 | 1931 | 1931 | 1929 | 1930 | 1931 | 1931 |
| January | 100.0 | 97.5 | 93.0 | 70.1 | 100.0 | 106.2 | 105.2 | 70.1 | 100.0 | 71.9 | 84.0 | 77.0 | 100.0 | 94.4 | 83.2 | 100.0 | 98.9 | 92.1 | | | | | | |
| February | 99.1 | 95.6 | 88.8 | 67.6 | 101.9 | 99.1 | 95.5 | 67.6 | 106.3 | 85.3 | 73.0 | 72.4 | 94.2 | 86.9 | 76.3 | 102.8 | 94.5 | 86.4 | | | | | | |
| March | 123.2 | 104.7 | 105.0 | 81.6 | 118.4 | 107.3 | 100.1 | 81.6 | 90.3 | 111.4 | 76.4 | 65.7 | 102.8 | 91.7 | 83.6 | 126.7 | 106.9 | 99.8 | | | | | | |
| April | 123.8 | 126.4 | 120.2 | 111.6 | 107.7 | 107.5 | 106.9 | 111.6 | 85.7 | 138.7 | 62.4 | 52.7 | 100.4 | 90.1 | 83.0 | 123.7 | 123.9 | 116.2 | | | | | | |
| May | 155.4 | 141.4 | 128.1 | 140.0 | 112.8 | 115.2 | 108.5 | 140.0 | 94.0 | 181.8 | 66.7 | 53.0 | 109.8 | 96.4 | 85.4 | 139.3 | 130.6 | 115.4 | | | | | | |
| June | 143.2 | 122.3 | 115.8 | 123.5 | 116.9 | 96.0 | 96.9 | 123.5 | 64.1 | 162.7 | 50.7 | 40.9 | 102.9 | 94.9 | 80.1 | 136.1 | 114.1 | 107.7 | | | | | | |
| July | 124.5 | 107.9 | 101.1 | 106.3 | 107.4 | 96.4 | 100.6 | 106.3 | 64.0 | 140.3 | 47.4 | (37.3 approx.) | 115.2 | 99.2 | 89.3 | 119.1 | 103.5 | 96.5 | | | | | | |
| August | 132.4 | 111.5 | | | 115.5 | 101.5 | | | 86.7 | 136.7 | 56.4 | | 119.9 | 102.8 | | 124.8 | 104.3 | | | | | | | |
| September | 132.5 | 125.2 | | | 107.7 | 94.3 | | | 129.5 | 157.6 | 92.3 | | 107.6 | 91.4 | | 123.9 | 109.8 | | | | | | | |
| October | 155.7 | 140.0 | | | 115.4 | 98.7 | | | 165.3 | 157.0 | 113.9 | | 106.8 | 93.7 | | 145.2 | 122.9 | | | | | | | |
| November | 149.5 | 130.3 | | | 118.4 | 103.6 | | | 150.6 | 129.9 | 115.4 | | 94.8 | 83.1 | | 136.6 | 115.1 | | | | | | | |
| December | 218.0 | 207.7 | | | 116.6 | 106.0 | | | 156.9 | 164.3 | 144.7 | | 100.3 | 91.8 | | 166.4 | 154.5 | | | | | | | |

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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued September 30th, 1931)

Dominion Statistician:
Chief, Internal Trade Branch:

R.H. Coats, B.A., F.S.S. (Hon.), F.R.S.C.
Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO AUGUST, 1931.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for August, 1931, (base - January, 1929=100) show increased sales for four groups and lower sales for seven groups as compared with July, 1931. The combined index for all groups decreased from 96.5 to 92.0. Corresponding indexes for July and August, 1930, were 103.5 and 104.3 respectively.

No correction of these numbers has been made for seasonal influences nor is there any allowance for price changes.

These index numbers are based on returns from 83 chain stores and 25 departmental stores. Index numbers for groups are as follows:-

Gandy sales rose from 76.0 in July to 86.7 in August; Furniture from 52.4 to 67.3; Hardware from 106.3 to 111.3, and Music and Radio from 40.5 to 48.5.

Boots and Shoes decreased from 97.4 in July to 79.7 in August; Clothing from 85.7 to 67.7; Drugs from 90.0 to 87.6 (approx.); Dyers and Cleaners from 128.9 to 114.2; General and Departmental from 101.2 to 99.9; Groceries and Meats from 95.1 to 93.7, and Restaurants from 89.3 to 83.9.

INDEX NUMBERS OF RETAIL SALES

| | Boots and Shoes 6 Chains | | | Candy 6 Chains | | | Clothing 9 Chains | | | Drugs 7 Chains | | | Dyers and Cleaners 4 Chains | | | Furniture 4 Chains | | |
|-----------|-----------------------------|-------|-------|-------------------|-------|-------|----------------------|-------|-------|-------------------|-------|------------------|--------------------------------|-------|-------|-----------------------|-------|------|
| | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 |
| January | 100.0 | 65.8 | 66.9 | 100.0 | 97.1 | 74.3 | 100.0 | 99.2 | 70.8 | 100.0 | 96.9 | 93.1 | 100.0 | 115.4 | 109.3 | 100.0 | 95.4 | 60.9 |
| February | 87.9 | 73.0 | 59.1 | 108.6 | 108.0 | 80.4 | 126.6 | 86.4 | 67.7 | 97.7 | 94.3 | 87.4 | 105.9 | 104.5 | 99.0 | 130.4 | 97.4 | 69.6 |
| March | 152.3 | 86.1 | 75.8 | 152.4 | 95.2 | 75.5 | 174.6 | 130.8 | 106.0 | 108.1 | 105.4 | 92.7 | 160.1 | 156.0 | 143.1 | 144.1 | 95.5 | 69.7 |
| April | 140.4 | 119.9 | 107.8 | 102.8 | 121.5 | 110.7 | 180.7 | 194.9 | 169.5 | 99.5 | 99.9 | 90.2 | 213.4 | 204.6 | 184.9 | 141.9 | 97.6 | 69.8 |
| May | 160.9 | 120.3 | 107.8 | 125.0 | 104.3 | 91.5 | 171.6 | 172.2 | 126.1 | 103.5 | 98.7 | 89.9 | 181.8 | 174.7 | 146.4 | 158.4 | 110.2 | 69.0 |
| June | 166.3 | 122.3 | 115.7 | 113.0 | 86.7 | 71.5 | 187.0 | 155.4 | 140.1 | 106.0 | 95.2 | 86.5 | 176.8 | 163.1 | 150.9 | 135.7 | 91.7 | 61.2 |
| July | 121.4 | 98.2 | 97.4 | 116.9 | 95.3 | 76.0 | 137.1 | 122.1 | 85.7 | 104.6 | 95.9 | 90.0 | 161.5 | 118.7 | 128.9 | 119.2 | 68.9 | 52.4 |
| August | 116.9 | 89.2 | 79.7 | 144.7 | 112.6 | 86.7 | 123.0 | 90.7 | 67.7 | 110.0 | 101.0 | 87.6 (approx) | 147.2 | 117.9 | 114.2 | 156.8 | 97.7 | 67.3 |
| September | 119.1 | 86.3 | - | 118.4 | 93.5 | - | 141.4 | 111.7 | - | 100.4 | 92.2 | - | 167.3 | 170.5 | - | 154.4 | 103.8 | - |
| October | 126.7 | 95.9 | - | 122.3 | 93.9 | - | 221.0 | 157.9 | - | 105.8 | 97.1 | - | 190.1 | 187.0 | - | 171.9 | 109.7 | - |
| November | 134.5 | 102.3 | - | 117.9 | 88.9 | - | 166.5 | 122.3 | - | 103.7 | 92.2 | - | 161.9 | 105.0 | - | 178.4 | 105.8 | - |
| December | 151.5 | 129.1 | - | 203.1 | 159.3 | - | 170.7 | 159.5 | - | 114.9 | 106.0 | - | 122.8 | 87.5 | - | 150.4 | 113.4 | - |

INDEX NUMBERS OF RETAIL SALES

| | General and Departmental 25 stores & 4 chains | | | Groceries and Meat 23 chains | | | Hardware 5 chains | | | Music and Radio 4 chains | | | Restaurants 11 chains | | | General Index | | |
|-----------|--|-------|-------|---------------------------------|-------|-------|----------------------|-------|-------|-----------------------------|-------|------|--------------------------|-------|------|---------------|-------|-------|
| | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 |
| January | 100.0 | 97.5 | 93.0 | 100.0 | 106.2 | 105.2 | 100.0 | 71.9 | 70.1 | 100.0 | 84.0 | 77.0 | 100.0 | 94.4 | 83.2 | 100.0 | 98.9 | 93.1 |
| February | 99.1 | 95.6 | 88.8 | 101.9 | 99.1 | 95.5 | 95.0 | 85.3 | 67.6 | 106.3 | 73.0 | 72.4 | 94.2 | 86.9 | 76.3 | 102.8 | 94.5 | 86.4 |
| March | 123.2 | 104.7 | 105.0 | 118.4 | 107.3 | 100.1 | 114.9 | 111.4 | 81.6 | 90.3 | 76.4 | 65.7 | 102.8 | 91.7 | 83.6 | 126.7 | 106.9 | 99.8 |
| April | 123.8 | 126.4 | 120.2 | 107.7 | 107.5 | 106.9 | 155.3 | 138.7 | 111.6 | 85.7 | 62.4 | 52.7 | 100.4 | 90.1 | 83.0 | 123.7 | 123.9 | 116.2 |
| May | 155.4 | 141.4 | 128.1 | 112.8 | 115.2 | 108.5 | 191.1 | 181.8 | 140.0 | 94.0 | 66.7 | 53.0 | 109.8 | 96.4 | 85.4 | 139.3 | 130.6 | 115.4 |
| June | 143.2 | 122.3 | 115.8 | 116.9 | 96.0 | 97.0 | 195.2 | 162.7 | 123.5 | 64.1 | 50.7 | 39.4 | 102.9 | 94.9 | 80.1 | 136.1 | 114.1 | 107.7 |
| July | 124.5 | 107.9 | 101.2 | 107.4 | 96.4 | 95.1 | 174.1 | 140.3 | 106.3 | 64.0 | 47.4 | 40.5 | 115.2 | 99.2 | 89.3 | 119.1 | 103.5 | 96.5 |
| August | 132.4 | 111.5 | 99.9 | 115.5 | 101.5 | 93.7 | 168.6 | 136.7 | 111.3 | 86.7 | 56.4 | 48.5 | 119.9 | 102.8 | 88.9 | 124.8 | 104.3 | 92.0 |
| September | 132.5 | 125.2 | - | 107.7 | 94.3 | - | 189.2 | 157.6 | - | 129.5 | 92.3 | - | 107.6 | 91.4 | - | 123.9 | 109.8 | - |
| October | 155.7 | 140.0 | - | 115.4 | 98.7 | - | 203.0 | 157.0 | - | 165.3 | 113.9 | - | 106.8 | 93.7 | - | 145.2 | 122.9 | - |
| November | 149.5 | 130.3 | - | 118.4 | 103.6 | - | 131.8 | 129.9 | - | 150.6 | 115.4 | - | 94.8 | 83.1 | - | 136.6 | 115.1 | - |
| December | 218.0 | 207.7 | - | 116.6 | 106.0 | - | 163.6 | 164.3 | - | 156.9 | 144.7 | - | 100.3 | 91.8 | - | 166.4 | 154.5 | - |

Published by Authority of Hon. H.H. Stevens, M.P.,
Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued November 2nd, 1931)

Dominion Statistician:
Chief, Internal Trade Branch:

R.H. Goats, B.A., F.S.S.(Hon.), F.R.S.C.
Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO SEPTEMBER, 1931

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for September, 1931, (base January, 1929-100) indicate a more than seasonal upward movement. The combined index number for all groups rose from 92.1 in August to 99.2 in September. This compares with indexes of 104.3 in August and 109.8 in September, 1930. The rise from August to September, 1930, was 5.5 points, and in 1931, 7.1 points. If lower price levels are taken into consideration the rise is even larger, being approximately 5% in 1930 and nearly 8% in 1931.

No correction is made in the index numbers for seasonal changes, nor is any allowance made for price changes. In comparing similar months in different years, it must be remembered that price levels have changed. For example, the fact that the index in September, 1931, is 99.2, as compared with 109.8 in 1930, does not represent a falling off in sales to that extent, but is largely explained by lower price levels.

These index numbers are based on returns from 83 chain stores and 25 departmental stores. Index numbers for groups are as follows:-

Boots and Shoes rose from 79.1 in August to 85.9 in September; Clothing from 67.7 to 84.1; Dyers and Cleaners from 114.1 to 131.4; Furniture from 67.3 to 84.8; General and Departmental from 99.9 to 112.1; Hardware from 110.6 to 119.1 and Music and Radio from 48.5 to 65.8.

Candy decreased from 85.8 in August to 78.2 in September; Drugs from 88.6 to 87.3; Groceries and Meats from 94.0 to 93.4 and Restaurants from 88.9 to 83.9.

INDEX NUMBERS OF RETAIL SALES

| | Boots and Shoes 6 chains | | | Candy 6 chains | | | Clothing 9 chains | | | Drugs 7 chains | | | Dyers and cleaners 4 chains | | | Furniture 4 chains | | |
|-----------|-----------------------------|-------|-------|-------------------|-------|-------|----------------------|-------|-------|-------------------|-------|------|-----------------------------------|-------|-------|-----------------------|-------|------|
| | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 |
| January | 100.0 | 65.8 | 66.9 | 100.0 | 97.1 | 74.3 | 100.0 | 99.2 | 70.8 | 100.0 | 96.9 | 93.1 | 100.0 | 115.4 | 109.3 | 100.0 | 95.4 | 60.9 |
| February | 87.9 | 73.0 | 59.1 | 108.6 | 108.0 | 80.4 | 126.6 | 86.4 | 67.7 | 97.7 | 94.3 | 87.4 | 105.9 | 104.5 | 99.0 | 130.4 | 97.4 | 69.6 |
| March | 152.3 | 86.1 | 75.8 | 152.4 | 95.2 | 75.5 | 174.6 | 130.8 | 106.0 | 108.1 | 105.4 | 92.7 | 160.1 | 156.0 | 143.1 | 144.1 | 95.5 | 65.7 |
| April | 140.4 | 119.9 | 107.8 | 102.8 | 121.5 | 110.7 | 180.7 | 194.9 | 169.5 | 99.5 | 95.9 | 90.2 | 213.4 | 204.6 | 184.9 | 141.9 | 97.6 | 69.8 |
| May | 160.9 | 120.3 | 107.8 | 125.0 | 104.3 | 91.5 | 171.6 | 172.2 | 126.1 | 103.5 | 98.7 | 89.9 | 181.8 | 174.7 | 146.4 | 156.4 | 110.2 | 69.0 |
| June | 166.3 | 122.3 | 115.7 | 113.0 | 86.7 | 71.5 | 187.0 | 155.4 | 140.1 | 106.0 | 95.2 | 86.5 | 176.8 | 163.1 | 150.9 | 135.7 | 91.7 | 61.2 |
| July | 121.4 | 98.2 | 97.4 | 116.9 | 95.3 | 75.2 | 137.1 | 122.1 | 85.7 | 104.6 | 95.9 | 90.0 | 161.5 | 118.7 | 128.9 | 119.2 | 68.9 | 52.4 |
| August | 116.9 | 89.2 | 79.1 | 144.7 | 112.6 | 85.8 | 123.0 | 90.7 | 67.7 | 110.0 | 101.0 | 88.6 | 147.2 | 117.9 | 114.1 | 156.0 | 97.7 | 67.3 |
| September | 119.1 | 86.3 | 85.9 | 118.4 | 93.5 | 78.2 | 141.4 | 111.7 | 84.1 | 100.4 | 92.2 | 87.3 | 167.3 | 170.5 | 131.4 | 154.4 | 103.8 | 84.8 |
| October | 126.7 | 95.9 | - | 122.3 | 93.9 | - | 221.0 | 157.9 | - | 105.8 | 97.1 | - | 190.1 | 187.0 | - | 171.9 | 109.7 | - |
| November | 134.5 | 102.3 | - | 117.9 | 88.9 | - | 166.5 | 122.3 | - | 103.7 | 92.2 | - | 161.9 | 105.0 | - | 178.4 | 105.8 | - |
| December | 151.5 | 129.1 | - | 203.1 | 159.3 | - | 170.7 | 159.5 | - | 114.9 | 106.0 | - | 122.8 | 87.5 | - | 159.4 | 113.4 | - |

INDEX NUMBERS OF RETAIL SALES

| | General and Departmental 25 stores and 4 chains | | | Grocers and Meats 23 chains | | | Hardware 5 chains | | | Music and Radio 4 chains | | | Restaurants 11 chains | | | General Index | | |
|-----------|---|-------|-------|--------------------------------|-------|-------|----------------------|-------|-------|-----------------------------|-------|------|--------------------------|-------|------|---------------|-------|-------|
| | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 |
| January | 100.0 | 97.5 | 93.0 | 100.0 | 106.2 | 105.2 | 100.0 | 71.9 | 70.1 | 100.0 | 84.0 | 77.0 | 100.0 | 94.4 | 83.2 | 100.0 | 96.9 | 92.1 |
| February | 99.1 | 95.6 | 88.8 | 101.9 | 99.1 | 95.5 | 95.0 | 85.3 | 67.6 | 106.3 | 73.0 | 72.4 | 94.2 | 86.9 | 76.3 | 102.8 | 94.5 | 86.4 |
| March | 123.2 | 104.7 | 105.0 | 118.4 | 107.3 | 100.1 | 114.9 | 111.4 | 81.6 | 90.3 | 76.4 | 65.7 | 102.8 | 91.7 | 83.6 | 126.7 | 106.9 | 99.8 |
| April | 123.8 | 126.4 | 120.2 | 107.7 | 107.5 | 106.9 | 155.3 | 138.7 | 111.6 | 85.7 | 62.4 | 52.7 | 100.4 | 90.1 | 83.0 | 123.7 | 123.9 | 116.2 |
| May | 155.4 | 141.4 | 128.1 | 112.8 | 115.2 | 108.5 | 191.1 | 181.8 | 140.0 | 94.0 | 66.7 | 53.0 | 109.8 | 96.4 | 85.4 | 139.3 | 130.6 | 115.4 |
| June | 143.2 | 122.3 | 115.8 | 116.9 | 96.0 | 97.0 | 195.2 | 162.7 | 123.5 | 64.1 | 50.7 | 39.4 | 102.9 | 94.9 | 80.1 | 136.1 | 114.1 | 107.5 |
| July | 124.5 | 107.9 | 101.2 | 107.4 | 96.4 | 95.1 | 174.1 | 140.3 | 106.3 | 64.0 | 47.4 | 40.5 | 115.2 | 99.2 | 89.3 | 119.1 | 103.5 | 95.0 |
| August | 132.4 | 111.5 | 99.9 | 115.5 | 101.5 | 94.0 | 168.6 | 136.7 | 110.6 | 86.7 | 56.4 | 48.5 | 119.9 | 102.8 | 88.9 | 124.8 | 104.3 | 92.1 |
| September | 132.5 | 125.2 | 112.1 | 107.7 | 94.3 | 93.4 | 189.2 | 157.6 | 119.1 | 129.5 | 92.3 | 65.8 | 107.6 | 91.4 | 83.9 | 123.9 | 109.8 | 99.2 |
| October | 155.7 | 140.0 | - | 115.4 | 98.7 | - | 203.0 | 157.0 | - | 165.3 | 113.9 | - | 106.8 | 93.7 | - | 145.2 | 122.9 | - |
| November | 149.5 | 130.3 | - | 118.4 | 103.6 | - | 131.8 | 129.9 | - | 150.6 | 115.4 | - | 94.8 | 83.1 | - | 136.6 | 115.1 | - |
| December | 218.0 | 207.7 | - | 116.6 | 106.0 | - | 166.6 | 164.3 | - | 156.9 | 144.7 | - | 100.3 | 91.8 | - | 166.4 | 154.5 | - |

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued November 30th, 1931)

Dominion Statistician:
Chief, Internal Trade Branch:

R. H. Coats, B.A., F.S.S. (Hon.), F.R.S.C.
Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO OCTOBER, 1931.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for October, 1931 (base January, 1929 = 100) show increased sales for eight groups and decreased sales for two groups as compared with September, 1931. The combined index for all groups rose from 99.3 to 111.3. Corresponding indexes for September and October, 1930 were 109.8 and 122.9 respectively.

No correction of these numbers has been made for seasonal influences nor is there any allowances for price changes.

These index numbers are based on returns for 83 chain stores and 25 departmental stores. Index numbers for groups are as follows:-

Boots and Shoes rose from 85.0 in September to 94.4 in October; Candy from 73.2 to 86.9; Clothing from 83.7 to 119.3; Drugs from 87.4 to 90.7; Dyers and Cleaners from 131.4 to 133.9; Furniture from 84.8 to 89.5; General and Departmental from 112.2 to 129.7 and Groceries and Meats from 93.7 to 96.1.

Hardware decreased from 120.0 in September to 118.4 in October and Restaurants from 84.2 to 80.4.

INDEX NUMBERS OF RETAIL SALES

| | Boots and Shoes 6 chains | | | Candy 6 chains | | | Clothing 9 chains | | | Drugs 7 chains | | | Dyers and cleaners 4 chains | | | Furniture 4 chains | | |
|-----------|-----------------------------|-------|-------|-------------------|-------|-------|----------------------|-------|-------|-------------------|-------|------|-----------------------------------|-------|-------|-----------------------|-------|------|
| | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 |
| January | 100.0 | 65.8 | 66.9 | 100.0 | 97.1 | 74.3 | 100.0 | 99.2 | 70.8 | 100.0 | 96.9 | 93.1 | 100.0 | 115.4 | 109.3 | 100.0 | 95.4 | 60.9 |
| February | 87.9 | 73.0 | 59.1 | 108.6 | 108.0 | 80.4 | 126.6 | 86.4 | 67.7 | 97.7 | 94.3 | 87.4 | 105.9 | 104.5 | 99.0 | 130.4 | 97.4 | 69.6 |
| March | 152.3 | 86.1 | 75.8 | 152.4 | 95.2 | 75.5 | 174.6 | 130.8 | 106.0 | 108.1 | 105.4 | 92.7 | 160.1 | 156.0 | 143.1 | 144.1 | 95.5 | 69.7 |
| April | 140.4 | 119.9 | 107.8 | 102.8 | 121.5 | 110.7 | 180.7 | 194.9 | 169.5 | 99.5 | 99.9 | 90.2 | 213.4 | 204.8 | 184.9 | 141.9 | 97.6 | 69.8 |
| May | 160.9 | 120.3 | 107.8 | 125.0 | 104.3 | 91.5 | 171.6 | 172.2 | 126.1 | 103.5 | 98.7 | 89.9 | 181.8 | 174.7 | 146.4 | 158.4 | 110.2 | 69.0 |
| June | 166.3 | 122.3 | 115.7 | 113.0 | 86.7 | 71.5 | 187.0 | 155.4 | 140.1 | 106.0 | 95.2 | 86.5 | 176.8 | 163.1 | 150.9 | 135.7 | 91.7 | 61.2 |
| July | 121.4 | 98.2 | 97.4 | 111.9 | 95.3 | 75.2 | 137.1 | 122.1 | 85.7 | 104.6 | 95.9 | 90.0 | 161.5 | 118.7 | 128.9 | 119.2 | 68.9 | 52.4 |
| August | 116.9 | 89.2 | 79.1 | 111.7 | 112.6 | 85.8 | 123.0 | 90.7 | 67.7 | 110.0 | 101.0 | 83.7 | 147.2 | 117.9 | 114.1 | 156.8 | 97.7 | 67.3 |
| September | 119.1 | 86.3 | 85.0 | 118.4 | 93.5 | 78.2 | 141.4 | 111.7 | 83.7 | 100.4 | 92.2 | 87.4 | 167.3 | 170.5 | 131.4 | 154.4 | 103.8 | 84.8 |
| October | 126.7 | 95.9 | 94.4 | 122.3 | 93.9 | 86.9 | 221.0 | 157.9 | 119.3 | 105.8 | 97.1 | 90.7 | 190.1 | 187.0 | 133.9 | 171.9 | 109.7 | 89.5 |
| November | 134.5 | 102.3 | - | 117.9 | 88.9 | - | 166.5 | 122.3 | - | 103.7 | 92.2 | - | 161.9 | 105.0 | - | 178.4 | 105.8 | - |
| December | 151.5 | 129.1 | - | 203.1 | 159.3 | - | 170.7 | 159.5 | - | 114.9 | 106.0 | - | 102.8 | 87.5 | - | 159.4 | 113.4 | - |

INDEX NUMBERS OF RETAIL SALES

| | General and Departmental 25 stores and 4 chains | | | | Groceries and Meats 23 chains | | | | Hardware 5 chains | | | | Music and Radio 4 chains | | | | Restaurants 11 chains | | | | General Index | | | |
|-----------|---|-------|-------|--|----------------------------------|-------|-------|--|----------------------|-------|-------|--|-----------------------------|-------|------|--|--------------------------|-------|------|--|---------------|-------|-------|--|
| | 1929 | 1930 | 1931 | | 1929 | 1930 | 1931 | | 1929 | 1930 | 1931 | | 1929 | 1930 | 1931 | | 1929 | 1930 | 1931 | | 1929 | 1930 | 1931 | |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| January | 100.0 | 97.5 | 93.0 | | 100.0 | 106.2 | 105.2 | | 100.0 | 71.9 | 70.1 | | 100.0 | 84.0 | 77.0 | | 100.0 | 94.4 | 83.2 | | 100.0 | 98.9 | 92.1 | |
| February | 99.1 | 95.6 | 88.8 | | 101.9 | 99.1 | 95.5 | | 95.0 | 85.3 | 67.6 | | 106.3 | 73.0 | 72.4 | | 94.2 | 86.9 | 76.3 | | 102.8 | 94.5 | 86.4 | |
| March | 123.2 | 104.7 | 105.0 | | 118.4 | 107.3 | 100.1 | | 114.9 | 111.4 | 81.6 | | 90.3 | 76.4 | 65.7 | | 102.8 | 91.7 | 83.6 | | 126.7 | 106.9 | 99.8 | |
| April | 123.8 | 126.4 | 120.2 | | 107.7 | 107.5 | 106.9 | | 155.3 | 138.7 | 111.6 | | 85.7 | 62.4 | 52.7 | | 100.4 | 90.1 | 83.0 | | 123.7 | 123.9 | 116.2 | |
| May | 155.4 | 141.4 | 128.1 | | 112.8 | 115.2 | 108.5 | | 191.1 | 181.8 | 140.0 | | 94.0 | 66.7 | 53.0 | | 109.8 | 96.4 | 85.4 | | 139.3 | 130.6 | 115.4 | |
| June | 143.2 | 122.3 | 115.8 | | 116.9 | 96.0 | 97.0 | | 195.2 | 162.7 | 123.5 | | 64.1 | 50.7 | 39.4 | | 102.9 | 94.9 | 81.1 | | 136.1 | 114.1 | 107.5 | |
| July | 124.5 | 107.9 | 101.3 | | 107.4 | 96.4 | 95.1 | | 174.1 | 140.3 | 106.3 | | 64.0 | 47.4 | 40.5 | | 115.2 | 99.2 | 88.0 | | 119.1 | 103.5 | 95.0 | |
| August | 132.4 | 111.5 | 100.1 | | 115.5 | 101.5 | 94.1 | | 168.6 | 136.7 | 110.7 | | 86.7 | 56.4 | 48.5 | | 119.9 | 102.8 | 88.3 | | 124.8 | 104.3 | 92.2 | |
| September | 132.5 | 125.2 | 112.2 | | 107.7 | 94.3 | 93.7 | | 189.2 | 157.6 | 120.0 | | 129.5 | 92.3 | 65.8 | | 107.6 | 91.4 | 84.2 | | 123.9 | 109.8 | 99.3 | |
| October | 155.7 | 140.0 | 129.7 | | 115.4 | 98.7 | 96.1 | | 203.0 | 157.0 | 118.4 | | 165.3 | 113.9 | 78.0 | | 106.8 | 93.7 | 80.4 | | 145.2 | 122.9 | 111.3 | |
| November | 149.5 | 130.3 | | | 118.4 | 103.6 | | | 131.8 | 129.9 | | | 150.6 | 115.4 | | | | 83.1 | | | | 115.1 | | |
| December | 218.0 | 207.7 | | | 116.6 | 106.0 | | | 166.6 | 164.3 | | | 156.9 | 144.7 | | | | 91.8 | | | | 154.5 | | |

Published by Authority of Hon. H.H. Stevens, M.P.,
Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS-CANADA
INTERNAL TRADE BRANCH

(Issued January 4th, 1932.)

Dominion Statistician:
Chief, Internal Trade Branch:

R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C.
Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO NOVEMBER, 1931.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for November, 1931 (base January, 1929-100) show increased sales for three groups and decreased sales for eight groups as compared with October, 1931. The combined index for all groups decreased from 111.3 to 103.0, the drop being mainly seasonal. Corresponding indexes for October and November, 1930, were 122.9 and 115.1 respectively.

No correction of these numbers has been made for seasonal influences, nor is there any allowance for price changes.

These index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for groups are as follows:-

Drugs rose from 90.7 in October to 91.0 in November, Furniture from 90.2 to 92.7 and Music and Radio from 78.0 to 80.4.

Boots and Shoes decreased from 95.0 in October to 93.3 in November; Candy from 86.9 to 72.6; Clothing from 119.3 to 102.7; Dyers and Cleaners from 133.9 to 110.1; General and Departmental from 129.7 to 117.4; Groceries and Meats from 96.1 to 94.2; Hardware from 117.7 to 100.6 and Restaurants from 80.4 to 69.5.

INDEX NUMBERS OF RETAIL SALES

| | Boots and Shoes 6 chains | | | Candy 6 chains | | | Clothing 9 chains | | | Drugs 7 chains | | | Dyers and Cleaners 4 chains | | | Furniture 4 chains | | |
|-----------|-----------------------------|-------|-------|-------------------|-------|-------|----------------------|-------|-------|-------------------|-------|------|--------------------------------|-------|-------|-----------------------|-------|------|
| | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 |
| January | 100.0 | 65.8 | 66.9 | 100.0 | 97.1 | 74.3 | 100.0 | 99.2 | 70.8 | 100.0 | 96.9 | 93.1 | 100.0 | 115.4 | 109.3 | 100.0 | 95.4 | 60.9 |
| February | 87.9 | 73.0 | 59.1 | 108.6 | 108.0 | 80.4 | 126.6 | 86.4 | 67.7 | 97.7 | 94.3 | 87.4 | 105.9 | 104.5 | 99.0 | 130.4 | 97.4 | 69.6 |
| March | 152.3 | 86.1 | 75.8 | 152.4 | 95.2 | 75.5 | 174.6 | 130.8 | 106.0 | 108.1 | 105.4 | 92.7 | 160.1 | 156.0 | 143.1 | 144.1 | 95.5 | 69.7 |
| April | 140.4 | 119.9 | 107.8 | 102.8 | 121.5 | 110.7 | 180.7 | 194.9 | 169.5 | 99.5 | 99.9 | 90.2 | 213.4 | 204.6 | 184.9 | 141.9 | 97.6 | 69.8 |
| May | 160.9 | 120.3 | 107.8 | 125.0 | 104.3 | 91.5 | 171.6 | 172.2 | 126.1 | 103.5 | 98.7 | 89.9 | 181.8 | 174.7 | 146.4 | 158.4 | 110.2 | 69.0 |
| June | 166.3 | 122.3 | 115.7 | 113.0 | 86.7 | 71.5 | 187.0 | 155.4 | 140.1 | 106.0 | 95.2 | 86.5 | 176.8 | 163.1 | 150.9 | 135.7 | 91.7 | 61.2 |
| July | 121.4 | 98.2 | 97.4 | 116.9 | 95.3 | 75.2 | 137.1 | 122.1 | 85.7 | 104.6 | 95.9 | 90.0 | 161.5 | 118.7 | 128.9 | 119.2 | 68.9 | 52.4 |
| August | 116.9 | 89.2 | 79.1 | 144.7 | 112.6 | 85.8 | 123.0 | 90.7 | 67.7 | 110.0 | 101.0 | 88.7 | 147.2 | 117.9 | 114.1 | 156.8 | 97.7 | 67.3 |
| September | 119.1 | 86.3 | 85.0 | 118.4 | 93.5 | 78.2 | 141.4 | 111.7 | 83.7 | 100.4 | 92.2 | 87.3 | 167.3 | 170.5 | 131.4 | 154.4 | 103.8 | 84.8 |
| October | 126.7 | 95.9 | 95.0 | 122.3 | 93.9 | 86.9 | 221.0 | 157.9 | 119.3 | 105.8 | 97.1 | 90.7 | 190.1 | 187.0 | 133.9 | 171.9 | 109.7 | 90.2 |
| November | 134.5 | 102.3 | 93.3 | 117.9 | 88.9 | 72.6 | 166.5 | 122.3 | 102.7 | 103.7 | 92.2 | 91.0 | 161.9 | 105.0 | 110.1 | 178.4 | 105.8 | 92.7 |
| December | 151.5 | 129.1 | | 203.1 | 159.3 | | 170.7 | 159.5 | | 114.9 | 106.0 | | 122.8 | 87.5 | | 159.4 | 113.4 | |

INDEX NUMBERS OF RETAIL SALES

| | General and Departmental 25 stores and 4 chains | | | | Groceries and Meats 23 chains | | | | Hardware 5 chains | | | | Music and Radio 4 chains | | | | Restaurants 11 chains | | | | General Index | | | |
|-----------|---|-------|-------|--|-------------------------------------|-------|-------|--|----------------------|-------|-------|--|-----------------------------|-------|------|--|--------------------------|-------|------|--|---------------|-------|-------|--|
| | 1929 | 1930 | 1931 | | 1929 | 1930 | 1931 | | 1929 | 1930 | 1931 | | 1929 | 1930 | 1931 | | 1929 | 1930 | 1931 | | 1929 | 1930 | 1931 | |
| January | 100.0 | 97.5 | 93.0 | | 100.0 | 106.2 | 105.2 | | 100.0 | 71.9 | 70.1 | | 100.0 | 84.0 | 77.0 | | 100.0 | 94.4 | 83.2 | | 100.0 | 98.9 | 92.1 | |
| February | 99.1 | 95.6 | 88.8 | | 101.9 | 99.1 | 95.5 | | 95.0 | 85.3 | 67.6 | | 106.3 | 73.0 | 72.4 | | 94.2 | 86.9 | 76.3 | | 102.8 | 94.5 | 86.4 | |
| March | 123.2 | 104.7 | 105.0 | | 118.4 | 107.3 | 100.1 | | 114.9 | 111.4 | 81.6 | | 90.3 | 76.4 | 65.7 | | 102.8 | 91.7 | 83.6 | | 126.7 | 106.9 | 99.8 | |
| April | 123.8 | 126.4 | 120.2 | | 107.7 | 107.5 | 106.9 | | 155.3 | 138.7 | 111.6 | | 85.7 | 62.4 | 52.7 | | 100.4 | 90.1 | 83.0 | | 123.7 | 123.9 | 116.2 | |
| May | 155.4 | 141.4 | 128.1 | | 112.8 | 115.2 | 108.5 | | 191.1 | 181.8 | 140.0 | | 94.0 | 66.7 | 53.0 | | 109.8 | 96.4 | 85.4 | | 139.3 | 130.6 | 115.4 | |
| June | 143.2 | 122.3 | 115.8 | | 116.9 | 96.0 | 97.0 | | 195.2 | 162.7 | 123.5 | | 64.1 | 50.7 | 39.4 | | 102.9 | 94.9 | 81.1 | | 136.1 | 114.1 | 107.5 | |
| July | 124.5 | 107.9 | 101.3 | | 107.4 | 96.4 | 95.1 | | 174.1 | 140.3 | 106.3 | | 64.0 | 47.4 | 40.5 | | 115.2 | 99.2 | 88.0 | | 119.1 | 103.5 | 95.0 | |
| August | 132.4 | 111.5 | 100.1 | | 115.5 | 101.5 | 94.1 | | 168.6 | 136.7 | 110.7 | | 86.7 | 56.4 | 48.5 | | 119.9 | 102.8 | 88.3 | | 124.8 | 104.3 | 92.2 | |
| September | 132.5 | 125.2 | 112.2 | | 107.7 | 94.3 | 93.7 | | 189.2 | 157.6 | 120.0 | | 129.5 | 92.3 | 65.8 | | 107.6 | 91.4 | 84.2 | | 123.9 | 109.8 | 99.3 | |
| October | 155.7 | 140.0 | 129.7 | | 115.4 | 98.7 | 96.1 | | 203.0 | 157.0 | 117.7 | | 165.3 | 113.9 | 78.0 | | 106.8 | 93.7 | 80.4 | | 145.2 | 122.9 | 111.3 | |
| November | 149.5 | 130.3 | 117.4 | | 118.4 | 103.6 | 94.2 | | 131.8 | 129.9 | 100.6 | | 150.6 | 115.4 | 80.4 | | 94.8 | 83.1 | 69.5 | | 136.6 | 115.1 | 103.0 | |
| December | 218.0 | 207.7 | | | 116.6 | 106.0 | | | 166.6 | 164.3 | | | 156.9 | 144.7 | | | 100.3 | 91.8 | | | 166.4 | 154.5 | | |

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS-CANADA
INTERNAL TRADE BRANCH

(Issued January 30th, 1932.)

Dominion Statistician:

R. H. Coats, B.A. F.S.S. (Hon.), F.R.S.C.

Chief, Internal Trade Branch:

Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO DECEMBER, 1931.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for December, 1931, (base January, 1929=100) show increased sales for nine groups and decreased sales for two groups as compared with November, 1931. The combined index for all groups rose from 103.1 to 142.2. Corresponding indexes for November and December, 1930, were 115.1 and 154.5 respectively. The rise from November to December, 1931, was nearly 38% as compared with 34.2% from November to December, 1930.

No corrections of these numbers has been made for seasonal influences, nor is there any allowance for price changes.

These index numbers are based on returns from 83 chains, comprising approximately 2,700 stores and 25 departmental stores. Index numbers for groups are as follows:-

Boots and Shoes rose from 93.3 to 125.5 (approx.); Candy from 72.5 to 146.0; Clothing from 102.7 to 132.1; Drugs from 90.8 to 103.9; General and Departmental from 117.4 to 195.9; Groceries and Meats from 94.5 to 98.4; Hardware from 100.6 to 142.1; Music and Radio from 80.5 to 82.6; Restaurants from 69.5 to 78.5.

Dyers and Cleaners decreased from 109.4 in November to 78.7 in December, and Furniture from 92.7 to 88.6.

INDEX NUMBERS OF RETAIL SALES

| | Boots and Shoes 6 Chains | | | Candy 6 Chains | | | Clothing 9 Chains | | | Drugs 7 Chains | | | Dyers and Cleaners 4 Chains | | | Furniture 4 Chains | | |
|-------|-----------------------------|-------|-------|-------------------|-------|-------|----------------------|-------|-------|-------------------|-------|-------|--------------------------------|-------|-------|-----------------------|-------|------|
| | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 | 1929 | 1930 | 1931 |
| Jan. | 100.0 | 65.8 | 66.9 | 100.0 | 97.1 | 74.3 | 100.0 | 99.2 | 70.8 | 100.0 | 96.9 | 93.1 | 100.0 | 115.4 | 109.2 | 100.0 | 95.4 | 60.9 |
| Feb. | 87.9 | 73.0 | 59.1 | 108.6 | 108.0 | 80.4 | 126.6 | 86.4 | 67.7 | 97.7 | 94.3 | 87.4 | 105.9 | 104.5 | 92.0 | 130.4 | 97.4 | 69.5 |
| March | 152.3 | 86.7 | 75.8 | 152.4 | 95.2 | 75.5 | 174.6 | 130.8 | 106.0 | 103.1 | 105.4 | 52.7 | 160.1 | 156.0 | 143.3 | 144.1 | 95.5 | 69.7 |
| April | 140.4 | 112.9 | 107.8 | 102.8 | 121.5 | 110.7 | 180.7 | 194.9 | 169.5 | 99.5 | 92.9 | 90.2 | 213.4 | 204.6 | 183.9 | 147.9 | 97.6 | 69.0 |
| May | 160.9 | 120.3 | 107.8 | 125.0 | 104.3 | 91.5 | 171.6 | 172.2 | 126.1 | 103.5 | 98.7 | 89.9 | 181.8 | 174.7 | 146.4 | 158.4 | 110.2 | 65.0 |
| June | 166.2 | 122.2 | 115.7 | 113.0 | 86.7 | 71.5 | 187.0 | 155.4 | 140.1 | 106.0 | 95.2 | 86.5 | 176.8 | 163.1 | 150.9 | 135.7 | 90.7 | 61.2 |
| July | 127.4 | 113.2 | 97.6 | 116.9 | 95.2 | 75.2 | 137.1 | 122.1 | 85.7 | 104.6 | 95.9 | 90.0 | 161.5 | 110.7 | 120.9 | 119.2 | 68.9 | 52.4 |
| Aug. | 116.9 | 89.2 | 73.0 | 134.7 | 112.6 | 85.8 | 123.0 | 90.7 | 67.7 | 110.0 | 101.0 | 88.7 | 147.2 | 117.9 | 114.1 | 150.8 | 97.0 | 64.3 |
| Sept. | 119.1 | 86.3 | 85.0 | 118.4 | 93.5 | 78.2 | 141.4 | 111.7 | 83.7 | 100.1 | 92.2 | 87.3 | 167.3 | 170.5 | 131.4 | 154.4 | 110.6 | 84.0 |
| Oct. | 125.7 | 95.9 | 95.0 | 122.3 | 93.9 | 86.9 | 221.0 | 157.9 | 119.3 | 105.8 | 97.1 | 90.7 | 190.1 | 187.0 | 133.9 | 173.9 | 109.7 | 90.2 |
| Nov. | 134.5 | 102.3 | 93.3 | 117.9 | 88.9 | 72.5 | 166.5 | 122.3 | 102.7 | 103.7 | 92.2 | 90.8 | 161.9 | 105.0 | 109.4 | 178.4 | 105.8 | 92.7 |
| Dec. | 151.5 | 129.1 | 125.5 | 203.1 | 159.3 | 146.0 | 170.7 | 159.5 | 132.1 | 114.9 | 106.0 | 103.9 | 122.8 | 87.5 | 78.7 | 159.4 | 113.4 | 88.6 |

INDEX NUMBERS OF RETAIL SALES

| | General and Departmental 25 Stores and 4 Chains | | | | Groceries and Meats 23 Chains | | | | Hardware 5 Chains | | | | Music and Radio 4 Chains | | | | Restaurants 11 Chains | | | | General Index | | | |
|-------|---|-------|-------|--|----------------------------------|-------|-------|--|----------------------|-------|-------|--|-----------------------------|-------|------|--|--------------------------|-------|------|--|---------------|-------|-------|--|
| | 1929 | 1930 | 1931 | | 1929 | 1930 | 1931 | | 1929 | 1930 | 1931 | | 1929 | 1930 | 1931 | | 1929 | 1930 | 1931 | | 1929 | 1930 | 1931 | |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Jan. | 100.0 | 97.5 | 93.0 | | 100.0 | 106.2 | 105.2 | | 100.0 | 71.9 | 70.1 | | 100.0 | 84.0 | 77.0 | | 100.0 | 94.4 | 83.2 | | 100.0 | 98.9 | 92.1 | |
| Feb. | 99.1 | 95.6 | 88.8 | | 99.1 | 95.1 | 95.5 | | 95.0 | 85.3 | 67.6 | | 106.3 | 73.0 | 72.4 | | 94.2 | 86.9 | 76.3 | | 102.8 | 94.5 | 86.4 | |
| March | 123.2 | 104.7 | 105.0 | | 118.4 | 107.3 | 100.1 | | 114.9 | 111.4 | 81.6 | | 90.3 | 76.4 | 65.7 | | 102.8 | 91.7 | 83.6 | | 126.7 | 86.9 | 99.8 | |
| April | 123.8 | 126.6 | 120.2 | | 107.7 | 107.5 | 106.9 | | 155.3 | 138.7 | 111.6 | | 85.7 | 62.4 | 52.7 | | 100.4 | 90.3 | 83.0 | | 122.7 | 123.9 | 116.2 | |
| May | 155.7 | 141.1 | 129.1 | | 112.8 | 115.2 | 108.5 | | 191.1 | 181.8 | 140.0 | | 94.0 | 66.7 | 53.0 | | 109.8 | 96.4 | 85.4 | | 139.3 | 130.6 | 115.4 | |
| June | 143.2 | 122.3 | 115.6 | | 116.9 | 96.0 | 97.0 | | 195.2 | 162.7 | 123.5 | | 64.1 | 50.7 | 39.4 | | 102.9 | 94.9 | 81.1 | | 136.1 | 114.1 | 107.5 | |
| July | 124.5 | 107.9 | 101.3 | | 107.4 | 96.4 | 95.1 | | 174.1 | 140.3 | 106.3 | | 64.0 | 47.4 | 40.5 | | 115.2 | 99.2 | 88.0 | | 119.1 | 103.5 | 95.0 | |
| Aug. | 132.4 | 111.5 | 100.1 | | 115.5 | 101.5 | 94.1 | | 168.6 | 136.7 | 110.7 | | 86.7 | 56.4 | 48.5 | | 119.9 | 102.8 | 88.3 | | 124.8 | 104.3 | 92.2 | |
| Sept. | 132.5 | 125.2 | 112.2 | | 107.7 | 94.3 | 93.7 | | 189.2 | 157.6 | 120.0 | | 129.5 | 92.3 | 65.8 | | 107.6 | 91.4 | 84.2 | | 123.9 | 109.8 | 99.3 | |
| Oct. | 155.7 | 140.0 | 130.2 | | 115.4 | 98.7 | 96.1 | | 203.0 | 157.0 | 117.7 | | 165.3 | 113.9 | 78.1 | | 106.8 | 93.7 | 80.4 | | 145.2 | 122.9 | 111.5 | |
| Nov. | 149.5 | 130.3 | 117.4 | | 118.4 | 103.6 | 94.5 | | 131.8 | 129.9 | 100.6 | | 150.6 | 115.4 | 80.5 | | 94.8 | 83.1 | 69.5 | | 136.6 | 115.1 | 103.1 | |
| Dec. | 218.0 | 207.7 | 195.9 | | 116.6 | 106.0 | 98.4 | | 166.6 | 164.3 | 142.1 | | 156.9 | 144.7 | 82.6 | | 100.3 | 98.8 | 78.5 | | 166.4 | 154.5 | 142.2 | |

Published by Authority of Hon: H. H. Stevens, M.P.,
Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS-CANADA
INTERNAL TRADE BRANCH

(Issued March 1st, 1932)

| | |
|-------------------------------|--|
| Dominion Statistician: | R. H. Coats, B.A., F.S.S. (Hon.), F.R.S.C. |
| Chief, Internal Trade Branch: | Herbert Marshall, B.A., F.S.S. |

CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO JANUARY, 1932.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for January, 1932, (base January, 1929=100) show decreased sales for all groups as compared with December, 1931. The combined index dropped from 141.7 to 79.2, mainly due to seasonal influences. Corresponding indexes for December, 1930, and January, 1931, were 154.5 and 92.1, respectively.

No correction of these numbers has been made for seasonal influences, nor is there any allowance for price changes.

These index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for all groups behaved as follows:-

Boots and Shoes decreased from 125.5 in December, 1931, to 64.5 in January, 1932; Candy from 146.0 to 66.9; Clothing from 132.1 to 61.2; Drugs from 103.9 to 85.7; Dyers and Cleaners from 78.7 to 76.4, and Furniture from 88.6 to 48.3. General and Departmental dropped from 195.9 to 80.3; Groceries and Meats from 96.6 to 90.6; Hardware from 142.1 to 56.8; Music and Radio from 82.6 to 42.0, and Restaurants from 78.5 to 66.7.

Jan. Feb. March April May June July Aug. Sept. Oct. Nov. Dec.

[illegible][illegible][illegible][illegible][illegible][illegible]

Jan. Feb. March April May June July Aug. Sept. Oct. Nov. Dec.

[illegible][illegible][illegible][illegible][illegible][illegible]

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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS-CANADA
INTERNAL TRADE BRANCH

Issued March 31st, 1932)

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|-------------------------------|--|
| Dominion Statistician: | R. H. Coats, B.A., F.S.S. (Hon.), F.R.S.C. |
| Chief, Internal Trade Branch: | Herbert Marshall, B.A., F.S.S. |

CHANGES IN THE VALUE OF RETAIL SALES
JANUARY, 1929 TO FEBRUARY, 1932.

Index Numbers of Retail sales issued by the Dominion Bureau of Statistics for February, 1932, (base January, 1929=100) show decreased sales for eight groups and increased sales for three groups as compared with January, 1932. The combined index dropped from 79.0 to 75.0. Corresponding indexes for January and February, 1931, were 92.1 and 86.4 respectively.

No correction of these index numbers has been made for seasonal influence nor is there any allowance for price changes.

These index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for all groups behaved as follows:-

Candy rose from 66.9 to 69.8; Drugs from 85.7 to 87.4, and Furniture from 48.3 to 64.5.

Boots and Shoes decreased from 64.5 to 48.1; Clothing from 61.2 to 52.3; Dyers and Cleaners from 76.4 to 75.4, and General and Departmental from 79.9 to 77.9. Groceries and Meats dropped from 90.6 to 83.8; Hardware from 56.8 to 54.1; Music and Radio from 42.0 to 34.9, and Restaurants from 66.7 to 65.0.

[illegible]

Jan. Feb. Mar. Apr. May June July Aug. Sept. Oct. Nov. Dec.

General and Departmental - 25 Stores and 4 Chains

[illegible]

Groceries and Meats - 23 Chains

[illegible]

Hardware - 5 Chains

[illegible]

Music and Radio - 4 Chains

[illegible]

Restaurants - 11 Chains

[illegible]

General Index

[illegible]

Published by Authority of Hon. H.H. Stevens, M.P.,
Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued May 2nd, 1932.)

| | |
|-------------------------------|--|
| Dominion Statistician: | R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C. |
| Chief, Internal Trade Branch: | Herbert Marshall, B.A., F.S.S. |

CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO MARCH, 1932.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for March, 1932 (base January, 1929=100) show increased sales for nine groups and decreased sales for two groups as compared with February, 1932. The combined index, due mainly to seasonal influences, rose from 75.2 to 85.3. Corresponding indexes for February and March, 1931, were 86.4 and 99.8 respectively.

No correction of these index numbers has been made for seasonal influences, nor is there any allowance for price changes.

These index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for all groups behaved as follows:-

Boots and Shoes rose from 48.1 in February to 62.7 in March; Candy from 69.8 to 103.0; Clothing from 52.3 to 86.0, and Drugs from 87.4 to 90.8. Dyers and Cleaners increased from 75.4 in February to 88.3 in March; General and Departmental from 78.4 to 89.0; Groceries and Meats from 83.8 to 88.6; Hardware from 54.1 to 65.6 and Restaurants from 65.0 to 67.3.

Furniture sales dropped from 64.5 to 49.5, and Music and Radio from 34.9 to 31.9.

[illegible]

[illegible]

Groceries and Meats - 23 Chains

| | | | | | | | | | | | | |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1929 | 100.0 | 101.9 | 118.4 | 107.7 | 112.8 | 116.9 | 107.4 | 115.5 | 107.7 | 115.4 | 118.4 | 116.6 |
| 1930 | 106.2 | 99.1 | 107.3 | 107.5 | 115.2 | 96.0 | 96.4 | 101.5 | 94.3 | 98.7 | 103.6 | 106.0 |
| 1931 | 105.2 | 95.5 | 100.1 | 106.9 | 108.5 | 97.0 | 95.1 | 94.1 | 93.7 | 96.1 | 94.5 | 96.6 |
| 1932 | 90.6 | 83.8 | 88.6 | | | | | | | | | |

Hardware - 5 Chains

| | | | | | | | | | | | | |
|------|-------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1929 | 100.0 | 95.0 | 114.9 | 155.3 | 191.1 | 195.2 | 174.1 | 168.6 | 189.2 | 203.0 | 131.8 | 166.6 |
| 1930 | 71.9 | 85.3 | 111.4 | 138.7 | 181.8 | 162.7 | 140.3 | 136.7 | 157.6 | 157.0 | 129.9 | 164.3 |
| 1931 | 70.1 | 67.6 | 81.6 | 111.6 | 140.0 | 123.5 | 106.3 | 110.7 | 120.0 | 117.7 | 100.6 | 142.1 |
| 1932 | 56.8 | 54.1 | 65.6 | | | | | | | | | |

Music and Radio - 4 Chains

| | | | | | | | | | | | | |
|------|-------|-------|------|------|------|------|------|------|-------|-------|-------|-------|
| 1929 | 100.0 | 106.3 | 90.3 | 85.7 | 94.0 | 64.1 | 64.0 | 86.7 | 129.5 | 165.3 | 150.6 | 156.9 |
| 1930 | 84.0 | 73.0 | 76.4 | 62.4 | 66.7 | 50.7 | 47.4 | 56.4 | 92.3 | 113.9 | 115.4 | 144.7 |
| 1931 | 77.0 | 72.4 | 65.7 | 52.7 | 53.0 | 39.4 | 40.5 | 48.5 | 65.8 | 78.1 | 80.5 | 82.6 |
| 1932 | 42.0 | 34.9 | 31.9 | | | | | | | | | |

Restaurants - 11 Chains

[illegible]

General Index

[illegible]

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued June 1st, 1932.)

| | |
|-------------------------------|--|
| Dominion Statistician: | R. H. Coats, B.A., F.S.S. (Hon.), F.R.S.C. |
| Chief, Internal Trade Branch: | Herbert Marshall, B.A., F.S.S. |

CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO APRIL, 1932.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for April, 1932, (base January, 1929=100) show increased sales for eight groups and decreased sales for three groups as compared with March, 1932. The combined index rose from 85.6 to 94.3, due mainly to seasonal influences.

No correction of those index numbers has been made for seasonal influences, nor is there any allowance for price changes.

These index numbers are based on returns from 83 chains, comprising approximately 1,700 stores, and 25 departmental stores. Index numbers for all groups behaved as follows:-

Boots and Shoes rose from 62.5 in March to 87.3 in April; Clothing from 86.0 to 97.4; Dyers and Cleaners from 88.3 to 127.8, and Furniture from 49.5 to 53.6. General and Departmental increased from 89.0 in March to 102.8 in April; Groceries and Meats from 89.5 to 92.5; Hardware from 65.6 to 90.6, and Restaurants from 67.3 to 68.0.

Candy sales dropped from 103.0 in March to 72.3 in April; Drugs from 90.8 to 87.4, and Music and Radio from 31.9 to 27.5.

INDEX NUMBERS OF RETAIL SLAES

Jan. Feb. Mar. April May June July Aug. Sept. Oct. Nov. Dec.

Boots and Shoes - 6 Chains

| | | | | | | | | | | | | |
|------|-------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1929 | 100.0 | 87.9 | 152.3 | 140.4 | 160.9 | 166.3 | 121.4 | 116.9 | 119.1 | 126.7 | 134.5 | 151.5 |
| 1930 | 65.8 | 73.0 | 86.1 | 119.9 | 120.3 | 122.3 | 98.2 | 89.2 | 86.3 | 95.9 | 102.3 | 129.1 |
| 1931 | 66.9 | 59.1 | 75.8 | 107.8 | 107.8 | 115.7 | 97.4 | 79.1 | 85.0 | 95.0 | 93.3 | 125.5 |
| 1932 | 64.5 | 48.1 | 62.5 | 87.3 | | | | | | | | |

Candy - 6 Chains

| | | | | | | | | | | | | |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1929 | 100.0 | 108.6 | 152.4 | 102.8 | 125.0 | 113.0 | 116.9 | 144.7 | 118.4 | 122.3 | 117.9 | 203.1 |
| 1930 | 97.1 | 108.0 | 95.2 | 121.5 | 104.3 | 86.7 | 95.3 | 112.6 | 93.5 | 93.9 | 88.9 | 159.3 |
| 1931 | 74.3 | 80.4 | 75.5 | 110.7 | 91.5 | 71.5 | 75.2 | 85.8 | 78.2 | 86.9 | 72.5 | 146.0 |
| 1932 | 66.9 | 69.8 | 103.0 | 72.3 | | | | | | | | |

Clothing - 9 Chains

| | | | | | | | | | | | | |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1929 | 100.0 | 126.0 | 174.6 | 180.7 | 171.6 | 187.0 | 137.1 | 123.0 | 141.4 | 221.0 | 166.5 | 170.7 |
| 1930 | 99.2 | 86.4 | 130.8 | 194.9 | 172.2 | 155.4 | 122.1 | 90.7 | 111.7 | 157.9 | 122.3 | 159.5 |
| 1931 | 70.8 | 67.7 | 106.0 | 169.5 | 126.1 | 140.1 | 85.7 | 67.7 | 83.7 | 119.3 | 102.7 | 132.1 |
| 1932 | 61.2 | 52.3 | 86.0 | 97.4 | | | | | | | | |

Drugs - 7 Chains

| | | | | | | | | | | | | |
|------|-------|------|-------|------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1929 | 100.0 | 97.7 | 108.1 | 99.5 | 103.5 | 106.0 | 104.6 | 110.0 | 100.4 | 105.8 | 103.7 | 114.9 |
| 1930 | 96.9 | 94.3 | 105.4 | 99.9 | 98.7 | 95.2 | 95.9 | 101.0 | 92.2 | 97.1 | 92.2 | 106.0 |
| 1931 | 93.1 | 87.4 | 92.7 | 90.2 | 89.9 | 86.5 | 90.0 | 88.7 | 87.3 | 90.7 | 90.8 | 103.9 |
| 1932 | 85.7 | 87.4 | 90.8 | 87.4 | | | | | | | | |

Dyers and Cleaners - 4 Chains

| | | | | | | | | | | | | |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1929 | 100.0 | 105.9 | 160.1 | 213.4 | 181.8 | 176.8 | 161.5 | 147.2 | 167.3 | 190.1 | 161.9 | 122.8 |
| 1930 | 115.4 | 104.5 | 156.0 | 204.6 | 174.7 | 163.1 | 118.7 | 117.9 | 170.5 | 187.0 | 105.0 | 87.5 |
| 1931 | 109.3 | 99.0 | 143.1 | 184.9 | 146.4 | 150.9 | 128.9 | 114.1 | 131.4 | 133.9 | 109.4 | 78.7 |
| 1932 | 76.4 | 75.4 | 88.3 | 127.8 | | | | | | | | |

Furniture - 4 Chains

| | | | | | | | | | | | | |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1929 | 100.0 | 130.4 | 144.1 | 141.9 | 158.4 | 135.7 | 119.2 | 156.8 | 154.4 | 171.9 | 178.4 | 159.4 |
| 1930 | 95.4 | 97.4 | 95.5 | 97.6 | 110.2 | 91.7 | 68.9 | 97.7 | 103.8 | 109.7 | 105.8 | 113.4 |
| 1931 | 60.9 | 69.6 | 69.7 | 69.8 | 69.0 | 61.2 | 52.4 | 67.3 | 84.8 | 90.2 | 92.7 | 88.6 |
| 1932 | 48.3 | 64.5 | 49.5 | 53.6 | | | | | | | | |

INDIA NUMBERS OF RETAIL SALES

| | Jan. | Feb. | Mar. | April | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| General and Departmental - 25 Stores and 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 99.1 | 123.2 | 123.8 | 155.4 | 143.2 | 124.5 | 132.4 | 132.5 | 155.7 | 149.5 | 218.0 |
| 1930 | 97.5 | 95.6 | 104.7 | 126.4 | 141.4 | 122.3 | 107.9 | 111.5 | 125.2 | 140.0 | 130.3 | 207.7 |
| 1931 | 93.0 | 88.8 | 105.0 | 120.2 | 128.1 | 115.8 | 101.3 | 100.1 | 112.2 | 130.2 | 117.4 | 195.9 |
| 1932 | 80.1 | 78.4 | 89.0 | 102.8 | | | | | | | | |
| Groceries and Meats - 23 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 101.9 | 118.4 | 107.7 | 112.8 | 116.9 | 107.4 | 115.5 | 107.7 | 115.4 | 118.4 | 116.6 |
| 1930 | 106.2 | 99.1 | 107.3 | 107.5 | 115.2 | 96.0 | 96.4 | 101.5 | 94.3 | 98.7 | 103.6 | 106.0 |
| 1931 | 105.2 | 95.5 | 100.1 | 106.9 | 108.5 | 97.0 | 95.1 | 94.1 | 93.7 | 96.1 | 94.5 | 96.6 |
| 1932 | 90.6 | 89.5 | 89.5 | 92.5 | | | | | | | | |
| Hardware - 5 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 95.0 | 114.9 | 155.3 | 191.1 | 195.2 | 174.1 | 168.6 | 189.2 | 203.0 | 131.8 | 166.6 |
| 1930 | 71.9 | 85.3 | 111.4 | 138.7 | 181.8 | 162.7 | 140.3 | 136.7 | 157.6 | 157.0 | 129.9 | 164.3 |
| 1931 | 70.1 | 67.6 | 81.6 | 111.6 | 140.0 | 123.5 | 106.3 | 110.7 | 120.0 | 117.7 | 100.6 | 142.1 |
| 1932 | 56.8 | 54.1 | 65.6 | 90.6 | | | | | | | | |
| Music and Radio - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 106.3 | 90.3 | 85.7 | 94.0 | 64.1 | 64.0 | 86.7 | 129.5 | 165.3 | 150.6 | 156.9 |
| 1930 | 84.0 | 73.0 | 76.4 | 62.4 | 66.7 | 50.7 | 47.4 | 56.4 | 92.3 | 113.9 | 115.4 | 144.7 |
| 1931 | 77.0 | 72.4 | 65.7 | 52.7 | 53.0 | 39.4 | 40.5 | 48.5 | 65.8 | 78.1 | 80.5 | 82.6 |
| 1932 | 42.0 | 34.9 | 31.9 | 27.5 | | | | | | | | |
| Restaurants - 11 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 94.2 | 102.8 | 100.4 | 109.8 | 102.9 | 115.2 | 119.9 | 107.6 | 106.8 | 94.8 | 100.3 |
| 1930 | 94.4 | 86.9 | 91.7 | 90.1 | 96.4 | 94.9 | 99.2 | 102.8 | 91.4 | 93.7 | 83.1 | 91.8 |
| 1931 | 83.2 | 76.3 | 83.6 | 83.0 | 85.4 | 81.1 | 88.0 | 88.3 | 84.2 | 80.4 | 69.5 | 78.5 |
| 1932 | 66.7 | 65.0 | 67.3 | 68.0 | | | | | | | | |
| General Index | | | | | | | | | | | | |
| 1929 | 100.0 | 102.8 | 126.7 | 123.7 | 139.3 | 136.1 | 119.1 | 124.8 | 123.9 | 145.2 | 136.6 | 166.4 |
| 1930 | 98.9 | 94.5 | 106.9 | 123.9 | 130.6 | 114.1 | 103.5 | 104.3 | 109.8 | 122.9 | 115.1 | 154.5 |
| 1931 | 92.1 | 86.4 | 99.8 | 116.2 | 115.4 | 107.5 | 95.0 | 92.2 | 99.3 | 111.5 | 103.1 | 141.7 |
| 1932 | 79.1 | 75.2 | 85.6 | 94.3 | | | | | | | | |

Lacking Jan. 1929 to May 1932

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued August 4th, 1932.)

Dominion Statistician:
Chief, Internal Trade Branch:

R. H. Coats, B.A., F.S. S. (Hon.), F.R.S.C.
Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO JUNE, 1932.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for June, 1932, (base January, 1929=100) show increased sales for three groups and decreased sales for seven groups as compared with May, 1932. The combined index rose from 92.1 to 93.1. This is the first time in four years that the index rose in June as compared with May. In 1929 it dropped from 139.3 in May to 136.1 for June; in 1930 from 130.6 in May to 114.1 for June, and in 1931 from 115.4 in May to 107.5 for June. The higher indexes for the years 1929 to 1931 as compared with those for the current year are due in the main to higher price levels.

No correction of these index numbers has been made for seasonal influences, nor is there any allowance for price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for all groups behaved as follows:

Boots and Shoes rose from 88.2 in May to 107.5 in June; Clothing from 94.8 to 114.5, and Drugs from 79.3 to 84.4.

Candy sales decreased from 75.3 in May to 63.7 in June; Dyers and Cleaners from 119.6 to 119.2; Furniture from 52.9 to 45.5, and General and Departmental from 103.9 to 102.3. Groceries and Meats dropped from 85.7 to 83.6; Hardware from 120.1 to 109.5, and Restaurants from 64.5 to 62.6.

INDEX NUMBERS OF RETAIL SALES

| | Jan. | Feb. | March | April | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
|-------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Boots and Shoes - 6 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 87.9 | 152.3 | 140.4 | 160.9 | 166.3 | 121.4 | 116.9 | 119.1 | 126.7 | 134.5 | 151.5 |
| 1930 | 65.8 | 73.0 | 86.1 | 119.9 | 120.3 | 122.3 | 98.2 | 89.2 | 86.3 | 95.9 | 102.3 | 129.1 |
| 1931 | 66.9 | 59.1 | 75.8 | 107.8 | 107.8 | 115.7 | 97.4 | 79.1 | 85.0 | 95.0 | 93.3 | 125.5 |
| 1932 | 64.5 | 48.1 | 62.5 | 87.3 | 88.2 | 107.5 | | | | | | |
| Candy - 6 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 108.6 | 152.4 | 102.8 | 125.0 | 113.0 | 116.9 | 144.7 | 118.4 | 122.3 | 117.9 | 203.1 |
| 1930 | 97.1 | 108.0 | 95.2 | 121.5 | 104.3 | 86.7 | 95.3 | 112.6 | 93.5 | 93.9 | 88.9 | 159.3 |
| 1931 | 74.3 | 80.4 | 75.5 | 110.7 | 91.5 | 71.5 | 75.2 | 85.8 | 78.2 | 86.9 | 72.5 | 146.0 |
| 1932 | 66.9 | 69.8 | 103.0 | 72.3 | 75.3 | 63.7 | | | | | | |
| Clothing - 9 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 126.0 | 174.6 | 180.7 | 171.6 | 187.0 | 137.1 | 123.0 | 141.4 | 221.0 | 166.5 | 170.7 |
| 1930 | 99.2 | 86.4 | 130.8 | 194.9 | 172.2 | 155.4 | 122.1 | 90.7 | 111.7 | 157.9 | 122.3 | 159.5 |
| 1931 | 70.8 | 67.7 | 106.0 | 169.5 | 126.1 | 140.1 | 85.7 | 67.7 | 83.7 | 119.3 | 102.7 | 131.6 |
| 1932 | 60.7 | 52.1 | 85.8 | 98.4 | 94.8 | 114.5 | | | | | | |
| Drugs - 7 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 97.7 | 108.1 | 99.5 | 103.5 | 106.0 | 104.6 | 110.0 | 100.4 | 105.8 | 103.7 | 114.9 |
| 1930 | 96.9 | 94.3 | 105.4 | 99.9 | 98.7 | 95.2 | 95.9 | 101.0 | 92.2 | 97.1 | 92.2 | 106.0 |
| 1931 | 93.1 | 87.4 | 92.7 | 90.2 | 89.9 | 86.5 | 90.0 | 88.7 | 87.3 | 90.7 | 90.8 | 103.9 |
| 1932 | 85.7 | 87.4 | 90.8 | 87.4 | 79.3 | 84.4 | | | | | | |
| Dyers and Cleaners - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 105.9 | 160.1 | 213.4 | 181.8 | 176.8 | 161.5 | 147.2 | 167.3 | 190.1 | 161.9 | 122.8 |
| 1930 | 115.4 | 104.5 | 156.0 | 204.6 | 174.7 | 163.1 | 118.7 | 117.9 | 170.5 | 187.0 | 105.0 | 87.5 |
| 1931 | 109.3 | 99.0 | 143.1 | 184.9 | 146.4 | 150.9 | 128.9 | 114.1 | 131.4 | 133.9 | 109.4 | 78.7 |
| 1932 | 76.4 | 75.4 | 88.3 | 127.8 | 119.6 | 119.2 | | | | | | |
| Furniture - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 130.4 | 144.1 | 141.9 | 158.4 | 135.7 | 119.2 | 156.8 | 154.4 | 171.9 | 178.4 | 159.4 |
| 1930 | 95.4 | 97.4 | 95.5 | 97.6 | 110.2 | 91.7 | 68.9 | 97.7 | 103.8 | 109.7 | 105.8 | 113.4 |
| 1931 | 60.9 | 69.6 | 69.7 | 69.8 | 69.0 | 61.2 | 52.4 | 67.3 | 84.8 | 90.2 | 92.7 | 88.6 |
| 1932 | 48.3 | 64.5 | 49.5 | 53.6 | 52.9 | 45.5 | | | | | | |

INDEX NUMBERS OF RETAIL SALES

| | Jan. | Feb. | March | April | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
|--|------|------|-------|-------|-----|------|------|------|-------|------|------|------|
|--|------|------|-------|-------|-----|------|------|------|-------|------|------|------|

General and Departmental - 25 Stores and 4 Chains

| | | | | | | | | | | | | |
|------|-------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1929 | 100.0 | 99.1 | 123.2 | 123.8 | 155.4 | 143.2 | 124.5 | 132.4 | 132.5 | 155.7 | 149.5 | 218.0 |
| 1930 | 97.5 | 95.6 | 104.7 | 126.4 | 141.4 | 122.3 | 107.9 | 111.5 | 125.2 | 140.0 | 130.3 | 207.7 |
| 1931 | 93.0 | 88.8 | 105.0 | 120.2 | 128.1 | 115.8 | 101.3 | 100.1 | 112.2 | 130.2 | 117.4 | 195.9 |
| 1932 | 79.5 | 78.7 | 89.3 | 103.1 | 103.9 | 102.3 | | | | | | |

Groceries and Meats - 23 Chains

| | | | | | | | | | | | | |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1929 | 100.0 | 101.9 | 118.4 | 107.7 | 112.8 | 116.9 | 107.4 | 115.5 | 107.7 | 115.4 | 118.4 | 116.6 |
| 1930 | 106.2 | 99.1 | 107.3 | 107.5 | 115.2 | 96.0 | 96.4 | 101.5 | 94.3 | 98.7 | 103.6 | 106.0 |
| 1931 | 105.2 | 95.5 | 100.1 | 106.9 | 108.5 | 97.0 | 95.1 | 94.1 | 93.7 | 96.1 | 94.5 | 96.6 |
| 1932 | 90.6 | 83.8 | 89.5 | 92.4 | 85.7 | 83.6 | | | | | | |

Hardware - 5 Chains

| | | | | | | | | | | | | |
|------|-------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1929 | 100.0 | 95.0 | 114.9 | 155.3 | 191.1 | 195.2 | 174.1 | 168.6 | 189.2 | 203.0 | 131.8 | 166.6 |
| 1930 | 71.9 | 85.3 | 111.4 | 138.7 | 181.8 | 162.7 | 140.3 | 136.7 | 157.6 | 157.0 | 129.9 | 164.3 |
| 1931 | 70.1 | 67.6 | 81.6 | 111.6 | 140.0 | 123.5 | 106.3 | 110.7 | 120.0 | 117.7 | 100.6 | 142.1 |
| 1932 | 56.8 | 54.1 | 65.6 | 93.9 | 120.1 | 109.5 | | | | | | |

Music and Radio - 4 Chains

| | | | | | | | | | | | | |
|------|-------|-------|------|------|------|------|------|------|-------|-------|-------|-------|
| 1929 | 100.0 | 106.3 | 90.3 | 85.7 | 94.0 | 64.1 | 64.0 | 86.7 | 129.5 | 165.3 | 150.6 | 156.9 |
| 1930 | 84.0 | 73.0 | 76.4 | 62.4 | 66.7 | 50.7 | 47.4 | 56.4 | 92.3 | 113.9 | 115.4 | 144.7 |
| 1931 | 77.0 | 72.4 | 65.7 | 52.7 | 53.0 | 39.4 | 40.5 | 48.5 | 65.8 | 78.1 | 80.5 | 82.6 |
| 1932 | 42.0 | 34.9 | 31.9 | 28.6 | 26.6 | | | | | | | |

Restaurants - 11 Chains

| | | | | | | | | | | | | |
|------|-------|------|-------|-------|-------|-------|-------|-------|-------|-------|------|-------|
| 1929 | 100.0 | 94.2 | 102.8 | 100.4 | 109.8 | 102.9 | 115.2 | 119.9 | 107.6 | 106.8 | 94.8 | 100.3 |
| 1930 | 94.4 | 86.9 | 91.7 | 90.1 | 96.4 | 94.9 | 99.2 | 102.8 | 91.4 | 93.7 | 83.1 | 91.8 |
| 1931 | 83.2 | 76.3 | 83.6 | 83.0 | 85.4 | 81.1 | 88.0 | 88.3 | 84.2 | 80.4 | 69.5 | 78.5 |
| 1932 | 66.7 | 65.0 | 67.3 | 68.0 | 64.5 | 62.6 | | | | | | |

General Index

| | | | | | | | | | | | | |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1929 | 100.0 | 102.8 | 126.7 | 123.7 | 139.3 | 136.1 | 119.1 | 124.8 | 123.9 | 145.2 | 136.6 | 166.4 |
| 1930 | 98.9 | 94.5 | 106.9 | 123.9 | 130.6 | 114.1 | 103.5 | 104.3 | 109.8 | 122.9 | 115.1 | 154.5 |
| 1931 | 92.1 | 86.4 | 99.8 | 116.2 | 115.4 | 107.5 | 95.0 | 92.2 | 99.3 | 111.5 | 103.1 | 141.7 |
| 1932 | 78.8 | 75.3 | 85.7 | 94.5 | 92.1 | 93.1 | | | | | | |

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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued September 8th, 1932.)

Dominion Statistician:
Chief, Internal Trade Branch:

R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C.
Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO JULY, 1932.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for July, 1932, (base January, 1929=100) show increased sales for three groups and decreased sales for eight groups as compared with June, 1932. The combined index dropped from 92.6 to 82.2.

No correction of these index numbers has been made for seasonal influences nor is there any allowance for price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:

Candy sales rose from 63.7 in June to 70.5 in July; Groceries and Meats from 83.4 to 86.8, and Restaurants from 62.6 to 63.9.

Boots and Shoes decreased from 107.5 in June to 83.7 in July; Clothing from 110.8 to 69.1; Drugs from 84.4 to 79.0, and Dyers and Cleaners from 119.2 to 108.7. Furniture dropped from 43.7 to 32.7; General and Departmental from 102.3 to 88.0; Hardware from 109.5 to 89.2, and Music and Radio from 20.9 to 16.2.

INDEX NUMBERS OF RETAIL SALES

| | Jan. | Feb. | March | April | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
|-------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Boots and Shoes - 6 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 87.9 | 152.3 | 140.4 | 160.9 | 166.3 | 121.4 | 116.9 | 119.1 | 126.7 | 134.5 | 151.5 |
| 1930 | 65.8 | 73.0 | 86.1 | 119.9 | 120.3 | 122.3 | 98.2 | 89.2 | 86.3 | 95.9 | 102.3 | 129.1 |
| 1931 | 66.9 | 59.1 | 75.8 | 107.8 | 107.8 | 115.7 | 97.4 | 79.1 | 85.0 | 95.0 | 93.3 | 125.5 |
| 1932 | 64.5 | 48.1 | 62.5 | 87.3 | 88.2 | 107.5 | 83.7 | | | | | |
| Candy - 6 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 108.6 | 152.4 | 102.8 | 125.0 | 113.0 | 116.9 | 144.7 | 118.4 | 122.3 | 117.9 | 203.1 |
| 1930 | 97.1 | 108.0 | 95.2 | 121.5 | 104.3 | 86.7 | 95.3 | 112.6 | 93.5 | 93.9 | 88.9 | 159.3 |
| 1931 | 74.3 | 80.4 | 75.5 | 110.7 | 91.5 | 71.5 | 75.2 | 85.8 | 78.2 | 86.9 | 72.5 | 146.0 |
| 1932 | 66.9 | 69.8 | 103.0 | 72.3 | 75.3 | 63.7 | 70.5 | | | | | |
| Clothing - 9 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 126.0 | 174.6 | 180.7 | 171.6 | 187.0 | 137.1 | 123.0 | 141.4 | 221.0 | 166.5 | 170.7 |
| 1930 | 99.2 | 86.4 | 130.8 | 194.9 | 172.2 | 155.4 | 122.1 | 90.7 | 111.7 | 157.9 | 122.3 | 159.5 |
| 1931 | 70.8 | 67.7 | 106.0 | 169.5 | 126.1 | 140.1 | 85.7 | 67.7 | 83.7 | 119.3 | 102.7 | 131.6 |
| 1932 | 60.7 | 52.1 | 85.8 | 98.4 | 91.7 | 110.8 | 69.1 | | | | | |
| Drugs - 7 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 97.7 | 108.1 | 99.5 | 103.5 | 106.0 | 104.6 | 110.0 | 100.4 | 105.8 | 103.7 | 114.9 |
| 1930 | 96.9 | 94.3 | 105.4 | 99.9 | 98.7 | 95.2 | 95.9 | 101.0 | 92.2 | 97.1 | 92.2 | 106.0 |
| 1931 | 93.1 | 87.4 | 92.7 | 90.2 | 89.9 | 86.5 | 90.0 | 88.7 | 87.3 | 90.7 | 90.8 | 103.9 |
| 1932 | 85.7 | 87.4 | 90.8 | 87.4 | 79.3 | 84.4 | 79.0 | | | | | |
| Dyers and Cleaners - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 105.9 | 160.1 | 213.4 | 181.8 | 176.8 | 161.5 | 147.2 | 167.3 | 190.1 | 161.9 | 122.8 |
| 1930 | 115.4 | 104.5 | 156.0 | 204.6 | 174.7 | 163.1 | 118.7 | 117.9 | 170.5 | 187.0 | 105.0 | 87.5 |
| 1931 | 109.3 | 99.0 | 143.1 | 184.9 | 146.4 | 150.9 | 128.9 | 114.1 | 131.4 | 133.9 | 109.4 | 78.7 |
| 1932 | 76.4 | 75.4 | 88.3 | 127.8 | 119.6 | 119.2 | 108.7 | | | | | |
| Furniture - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 130.4 | 144.1 | 141.9 | 158.4 | 135.7 | 119.2 | 156.8 | 154.4 | 171.9 | 178.4 | 159.4 |
| 1930 | 95.4 | 97.4 | 95.5 | 97.6 | 110.2 | 91.7 | 68.9 | 97.7 | 103.8 | 109.7 | 105.8 | 113.4 |
| 1931 | 60.9 | 69.6 | 69.7 | 69.8 | 69.0 | 61.2 | 52.4 | 67.3 | 84.8 | 90.2 | 92.7 | 88.6 |
| 1932 | 48.3 | 64.5 | 49.5 | 53.6 | 52.9 | 43.7 | 32.7 | | | | | |

INDEX NUMBERS OF RETAIL SALES

| | Jan. | Feb. | March | April | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| General and Departmental - 25 Stores and 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 99.1 | 123.2 | 123.8 | 155.4 | 143.2 | 124.5 | 132.4 | 132.5 | 155.7 | 149.5 | 218.0 |
| 1930 | 97.5 | 95.6 | 104.7 | 126.4 | 141.4 | 122.3 | 107.9 | 111.5 | 125.2 | 140.0 | 130.3 | 207.7 |
| 1931 | 93.0 | 88.8 | 105.0 | 120.2 | 128.1 | 115.8 | 101.3 | 100.1 | 112.2 | 130.2 | 117.4 | 195.9 |
| 1932 | 79.5 | 78.7 | 89.3 | 103.1 | 107.9 | 102.3 | 88.0 | | | | | |
| Groceries and Meats - 23 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 101.9 | 118.4 | 107.7 | 112.8 | 116.9 | 107.4 | 115.5 | 107.7 | 115.4 | 118.4 | 116.6 |
| 1930 | 106.2 | 99.1 | 107.3 | 107.5 | 115.2 | 96.0 | 96.4 | 101.5 | 94.3 | 98.7 | 103.6 | 106.0 |
| 1931 | 105.2 | 95.5 | 100.1 | 106.9 | 108.5 | 97.0 | 95.1 | 94.1 | 93.7 | 96.1 | 94.5 | 96.6 |
| 1932 | 90.4 | 83.7 | 89.4 | 92.3 | 85.5 | 83.4 | 86.8 | | | | | |
| Hardware - 5 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 95.0 | 114.9 | 155.3 | 191.1 | 195.2 | 174.1 | 168.6 | 189.2 | 203.0 | 131.8 | 166.6 |
| 1930 | 71.9 | 85.3 | 111.4 | 138.7 | 181.8 | 162.7 | 140.3 | 136.7 | 157.6 | 157.0 | 129.9 | 164.3 |
| 1931 | 70.1 | 67.6 | 81.6 | 111.6 | 140.0 | 123.5 | 106.3 | 110.7 | 120.0 | 117.7 | 100.6 | 142.1 |
| 1932 | 56.8 | 54.1 | 65.6 | 93.9 | 120.1 | 109.5 | 89.2 | | | | | |
| Music and Radio - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 106.3 | 90.3 | 85.7 | 94.0 | 64.1 | 64.0 | 86.7 | 129.5 | 165.3 | 150.6 | 156.9 |
| 1930 | 84.0 | 73.0 | 76.4 | 62.4 | 66.7 | 50.7 | 47.4 | 56.4 | 92.3 | 113.9 | 115.4 | 144.7 |
| 1931 | 77.0 | 72.4 | 65.7 | 52.7 | 53.0 | 39.4 | 40.5 | 48.5 | 65.8 | 78.1 | 80.5 | 82.6 |
| 1932 | 42.0 | 34.9 | 31.9 | 28.6 | 26.6 | 20.9 | 16.2 | | | | | |
| Restaurants - 11 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 94.2 | 102.8 | 100.4 | 109.8 | 102.9 | 115.2 | 119.9 | 107.6 | 106.8 | 94.8 | 100.3 |
| 1930 | 94.4 | 86.9 | 91.7 | 90.1 | 96.4 | 94.9 | 99.2 | 102.8 | 91.4 | 93.7 | 83.1 | 91.8 |
| 1931 | 83.2 | 76.3 | 83.6 | 83.0 | 85.4 | 81.1 | 88.0 | 88.3 | 84.2 | 80.4 | 69.5 | 78.5 |
| 1932 | 66.7 | 65.0 | 67.3 | 68.0 | 64.5 | 62.6 | 63.9 | | | | | |
| General Index | | | | | | | | | | | | |
| 1929 | 100.0 | 102.8 | 126.7 | 123.7 | 139.3 | 136.1 | 119.1 | 124.8 | 123.9 | 145.2 | 136.6 | 166.4 |
| 1930 | 98.9 | 94.5 | 106.9 | 123.9 | 130.6 | 114.1 | 103.5 | 104.3 | 109.8 | 122.9 | 115.1 | 154.5 |
| 1931 | 92.1 | 86.4 | 99.8 | 116.2 | 115.4 | 107.5 | 95.0 | 92.2 | 99.3 | 111.5 | 103.1 | 141.7 |
| 1932 | 78.7 | 75.3 | 85.7 | 94.5 | 91.7 | 92.6 | 82.2 | | | | | |

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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued September 30th, 1932)

Dominion Statistician:
Chief, Internal Trade Branch:

R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C.
Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO AUGUST, 1932.

Index numbers of Retail Sales issued by the Dominion Bureau of Statistics for August, 1932 (base January, 1929=100) show increased sales for five groups and decreased sales for six groups as compared with July, 1932.

No correction of these index numbers has been made for seasonal influences, nor is there any allowance for price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:--

Drug sales rose from 79.0 in July to 79.6 in August; Furniture from 32.7 to 44.9, and Hardware from 89.2 to 93.7. Music and Radio increased from 15.9 to 22.1, and Restaurant sales from 63.9 to 65.6.

Boots and Shoes dropped from 83.7 in July to 58.1 in August; Candy from 70.9 to 69.2, and Clothing from 69.1 to 52.7. Dyers and Cleaners fell from 93.2 to 92.2; General and Departmental from 88.0 to 81.0, and Groceries and Meats from 86.7 to 75.6.

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INDEX NUMBER OF RETAIL SALES

| | Jan. | Feb. | March | April | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
|-------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Boots and Shoes - 6 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 87.9 | 152.3 | 140.4 | 150.9 | 166.3 | 121.4 | 116.9 | 119.1 | 126.7 | 134.5 | 151.5 |
| 1930 | 65.8 | 73.0 | 86.1 | 119.9 | 120.3 | 122.3 | 98.2 | 89.2 | 86.3 | 95.9 | 102.3 | 129.1 |
| 1931 | 66.9 | 59.1 | 75.8 | 107.8 | 107.8 | 115.7 | 97.4 | 79.1 | 85.0 | 95.0 | 93.3 | 125.5 |
| 1932 | 64.5 | 48.1 | 62.5 | 87.3 | 88.2 | 107.5 | 83.7 | 58.1 | | | | |
| Candy - 6 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 108.6 | 152.4 | 102.8 | 125.0 | 113.0 | 116.9 | 144.7 | 118.4 | 122.3 | 117.9 | 203.1 |
| 1930 | 97.1 | 108.0 | 95.2 | 121.5 | 104.3 | 86.7 | 95.3 | 112.6 | 93.5 | 93.9 | 88.9 | 159.3 |
| 1931 | 74.3 | 80.4 | 75.5 | 110.7 | 91.5 | 71.5 | 75.2 | 85.8 | 78.2 | 86.9 | 72.5 | 146.0 |
| 1932 | 66.9 | 69.8 | 103.0 | 72.3 | 75.3 | 63.7 | 70.9 | 69.2 | | | | |
| Clothing - 9 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 126.0 | 174.6 | 180.7 | 171.6 | 187.0 | 137.1 | 123.0 | 141.4 | 221.0 | 166.5 | 170.7 |
| 1930 | 99.2 | 86.4 | 130.8 | 194.9 | 172.2 | 155.4 | 122.1 | 90.7 | 111.7 | 157.9 | 122.3 | 159.5 |
| 1931 | 70.8 | 67.7 | 106.0 | 169.5 | 126.1 | 140.1 | 85.7 | 67.7 | 83.7 | 119.3 | 102.7 | 131.6 |
| 1932 | 60.7 | 52.1 | 85.8 | 98.4 | 91.7 | 110.8 | 69.1 | 52.7 | | | | |
| Drugs - 7 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 97.7 | 108.1 | 99.5 | 103.5 | 106.0 | 104.6 | 110.0 | 100.4 | 105.8 | 103.7 | 114.9 |
| 1930 | 96.9 | 94.3 | 105.4 | 99.9 | 98.7 | 95.2 | 95.9 | 101.0 | 92.2 | 97.1 | 92.2 | 106.0 |
| 1931 | 93.1 | 87.4 | 92.7 | 90.2 | 89.9 | 86.5 | 90.0 | 88.7 | 87.3 | 90.7 | 90.8 | 103.9 |
| 1932 | 85.7 | 87.4 | 90.8 | 87.4 | 79.3 | 84.4 | 79.0 | 79.6 | | | | |
| Dyers and Cleaners - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 105.9 | 160.1 | 213.4 | 181.8 | 176.8 | 161.5 | 147.2 | 167.3 | 190.1 | 161.9 | 122.8 |
| 1930 | 115.4 | 104.5 | 156.0 | 204.6 | 174.7 | 163.1 | 118.7 | 117.9 | 170.5 | 187.0 | 105.0 | 87.5 |
| 1931 | 109.3 | 99.0 | 143.1 | 184.9 | 146.4 | 150.9 | 128.9 | 114.1 | 131.4 | 133.9 | 109.4 | 78.7 |
| 1932 | 76.4 | 75.4 | 88.3 | 127.8 | 119.6 | 119.2 | 93.2 | 92.2 | | | | |
| Furniture - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 130.4 | 144.1 | 141.9 | 158.4 | 135.7 | 119.2 | 156.8 | 154.4 | 171.9 | 178.4 | 159.4 |
| 1930 | 95.4 | 97.4 | 95.5 | 97.6 | 110.2 | 91.7 | 68.9 | 97.7 | 103.8 | 109.7 | 105.8 | 113.4 |
| 1931 | 60.9 | 69.6 | 69.7 | 69.8 | 69.0 | 61.2 | 52.4 | 67.3 | 84.8 | 90.2 | 92.7 | 88.6 |
| 1932 | 48.3 | 64.5 | 49.5 | 53.6 | 52.9 | 43.7 | 32.7 | 44.9 | | | | |

INDEX NUMBERS OF RETAIL SALES

| | Jan. | Feb. | March | April | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
|--|------|------|-------|-------|-----|------|------|------|-------|------|------|------|
|--|------|------|-------|-------|-----|------|------|------|-------|------|------|------|

General and Departmental - 25 Stores and 4 Chains

| | | | | | | | | | | | | |
|------|-------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1929 | 100.0 | 99.1 | 123.2 | 123.8 | 155.4 | 143.2 | 124.5 | 132.4 | 132.5 | 155.7 | 149.5 | 218.0 |
| 1930 | 97.5 | 95.6 | 104.7 | 126.4 | 141.4 | 122.3 | 107.9 | 111.5 | 125.2 | 140.0 | 130.3 | 207.7 |
| 1931 | 93.0 | 88.8 | 105.0 | 120.2 | 123.1 | 115.8 | 101.3 | 100.1 | 112.2 | 130.2 | 117.4 | 195.9 |
| 1932 | 79.5 | 73.7 | 89.3 | 103.1 | 104.0 | 102.4 | 88.0 | 81.6 | | | | |

Groceries and Meats - 23 Chains

| | | | | | | | | | | | | |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1929 | 100.0 | 101.9 | 118.4 | 107.7 | 112.8 | 116.9 | 107.4 | 115.5 | 107.7 | 115.4 | 118.4 | 116.6 |
| 1930 | 106.2 | 99.1 | 107.3 | 107.5 | 115.2 | 96.0 | 96.4 | 101.5 | 94.3 | 98.7 | 103.6 | 106.0 |
| 1931 | 105.2 | 95.5 | 100.1 | 106.9 | 108.5 | 97.0 | 95.1 | 94.1 | 93.7 | 96.1 | 94.5 | 96.6 |
| 1932 | 90.4 | 83.7 | 89.4 | 92.3 | 85.5 | 83.4 | 86.7 | 75.6 | | | | |

Hardware - 5 Chains

| | | | | | | | | | | | | |
|------|-------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1929 | 100.0 | 95.0 | 114.9 | 155.3 | 191.1 | 195.2 | 174.1 | 168.6 | 189.2 | 203.0 | 131.8 | 166.6 |
| 1930 | 71.9 | 85.3 | 111.4 | 138.7 | 181.8 | 162.7 | 140.3 | 136.7 | 157.6 | 157.0 | 129.9 | 164.3 |
| 1931 | 70.1 | 67.6 | 81.6 | 111.5 | 140.0 | 123.5 | 106.3 | 110.7 | 120.0 | 117.7 | 100.6 | 142.1 |
| 1932 | 56.8 | 54.1 | 65.6 | 93.9 | 120.1 | 109.5 | 89.2 | 93.7 | | | | |

Music and Radio - 4 Chains

| | | | | | | | | | | | | |
|------|-------|-------|------|------|------|------|------|------|-------|-------|-------|-------|
| 1929 | 100.0 | 106.3 | 90.3 | 35.7 | 94.0 | 64.1 | 64.0 | 86.7 | 129.5 | 165.3 | 150.6 | 156.9 |
| 1930 | 84.0 | 73.0 | 76.4 | 62.4 | 66.7 | 50.7 | 47.4 | 56.4 | 92.3 | 113.9 | 115.4 | 144.7 |
| 1931 | 77.0 | 72.4 | 65.7 | 52.7 | 53.0 | 39.4 | 40.5 | 48.5 | 65.8 | 78.1 | 80.5 | 82.6 |
| 1932 | 42.0 | 34.9 | 31.9 | 28.6 | 26.6 | 20.9 | 15.9 | 22.1 | | | | |

Restaurants - 11 Chains

| | | | | | | | | | | | | |
|------|-------|------|-------|-------|-------|-------|-------|-------|-------|-------|------|-------|
| 1929 | 100.0 | 94.2 | 102.8 | 100.4 | 109.8 | 102.9 | 115.2 | 119.9 | 107.6 | 106.8 | 94.8 | 100.3 |
| 1930 | 94.4 | 86.9 | 91.7 | 90.1 | 96.4 | 94.9 | 99.2 | 102.8 | 91.4 | 93.7 | 83.1 | 91.8 |
| 1931 | 83.2 | 76.3 | 83.6 | 83.0 | 85.4 | 81.1 | 88.0 | 88.3 | 84.2 | 80.4 | 69.5 | 78.5 |
| 1932 | 66.7 | 65.0 | 67.3 | 68.0 | 64.5 | 62.6 | 63.9 | 65.6 | | | | |

General Index

| | | | | | | | | | | | | |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1929 | 100.0 | 102.8 | 126.7 | 123.7 | 139.3 | 136.1 | 119.1 | 124.8 | 123.9 | 145.2 | 136.6 | 166.4 |
| 1930 | 98.9 | 94.5 | 106.9 | 123.9 | 130.6 | 114.1 | 103.5 | 104.3 | 109.8 | 122.9 | 115.1 | 154.5 |
| 1931 | 92.1 | 86.4 | 99.8 | 116.2 | 115.4 | 107.5 | 95.0 | 92.2 | 99.3 | 111.5 | 103.1 | 141.7 |
| 1932 | 78.7 | 75.3 | 85.7 | 94.5 | 91.8 | 92.7 | 82.0 | 74.1 | | | | |

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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued November 2nd, 1932)

Dominion Statistician:
Chief, Internal Trade Branch:

R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C.
Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO SEPTEMBER, 1932.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for September, 1932, (base January, 1929=100) show increased sales for eight groups and decreased sales for three groups as compared with August, 1932. The combined index rose from 74.2 to 84.2.

No correction of these index numbers has been made for seasonal influences, nor is there any allowance for price changes. But estimating the effect of these factors, it appears that the increase of the general index from 74.2 in August to 84.2 in September was more than seasonal. In 1930 the rise from August to September was $5\frac{1}{2}$ points, in 1931 it was 7 points and, in 1932, 10 points.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:-

Boots and Shoes rose from 58.1 in August to 72.1 in September; Clothing from 52.2 to 78.8; Dyers and Cleaners from 92.2 to 123.5, and Furniture from 44.9 to 54.9. General and Departmental increased from 81.7 to 94.0; Groceries and Meats from 76.0 to 80.6; Hardware from 94.0 to 104.5, and Music and Radio from 22.1 to 38.8.

Candy decreased from 69.2 in August to 62.7 in September; Drugs from 79.3 to 76.8, and Restaurants from 65.6 to 64.7.

INDEX NUMBER OF RETAIL SALES

| | Jan. | Feb. | March | April | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
|----------------------------|-------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Boots and Shoes - 6 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 87.9 | 152.3 | 140.4 | 160.9 | 166.3 | 121.4 | 116.9 | 119.1 | 126.7 | 134.5 | 151.5 |
| 1930 | 65.8 | 73.0 | 86.1 | 119.9 | 120.3 | 122.3 | 98.2 | 89.2 | 86.3 | 95.9 | 102.3 | 129.1 |
| 1931 | 66.9 | 59.1 | 75.8 | 107.8 | 107.8 | 115.7 | 97.4 | 79.1 | 85.0 | 95.0 | 93.3 | 125.5 |
| 1932 | 64.5 | 48.1 | 62.5 | 87.3 | 88.2 | 107.5 | 83.7 | 58.1 | 72.1 | | | |

| | | | | | | | | | | | | |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Candy - 6 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 108.6 | 152.4 | 102.8 | 125.0 | 113.0 | 116.9 | 144.7 | 118.4 | 122.3 | 117.9 | 203.1 |
| 1930 | 97.1 | 108.0 | 95.2 | 121.5 | 104.3 | 86.7 | 95.3 | 112.6 | 93.5 | 93.9 | 88.9 | 159.3 |
| 1931 | 74.3 | 80.4 | 75.5 | 110.7 | 91.5 | 71.5 | 75.2 | 85.8 | 78.2 | 86.9 | 72.5 | 146.0 |
| 1932 | 66.9 | 69.8 | 103.0 | 72.3 | 75.3 | 63.7 | 70.9 | 69.2 | 62.7 | | | |

| | | | | | | | | | | | | |
|---------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Clothing - 9 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 126.0 | 174.6 | 180.7 | 171.6 | 187.0 | 137.1 | 123.0 | 141.4 | 221.0 | 166.5 | 170.7 |
| 1930 | 99.2 | 86.4 | 130.8 | 194.9 | 172.2 | 155.4 | 122.1 | 90.7 | 111.7 | 157.9 | 122.3 | 159.5 |
| 1931 | 70.8 | 67.7 | 106.0 | 169.5 | 126.1 | 140.1 | 85.7 | 67.7 | 83.7 | 119.3 | 102.7 | 131.6 |
| 1932 | 60.7 | 52.1 | 85.8 | 98.4 | 91.7 | 110.8 | 69.1 | 52.2 | 78.8 | | | |

| | | | | | | | | | | | | |
|------------------|-------|------|-------|------|-------|-------|-------|-------|-------|-------|-------|-------|
| Drugs - 7 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 97.7 | 108.1 | 99.5 | 103.5 | 106.0 | 104.6 | 110.0 | 100.4 | 105.8 | 103.7 | 114.9 |
| 1930 | 96.9 | 94.3 | 105.4 | 99.9 | 98.7 | 95.2 | 95.9 | 101.0 | 92.2 | 97.1 | 92.2 | 106.0 |
| 1931 | 93.1 | 87.4 | 92.7 | 90.2 | 89.9 | 86.5 | 90.0 | 88.7 | 87.3 | 90.7 | 90.8 | 103.9 |
| 1932 | 85.7 | 87.4 | 90.8 | 87.4 | 79.2 | 84.3 | 78.7 | 79.3 | 76.8 | | | |

| | | | | | | | | | | | | |
|-------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Dyers and Cleaners - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 105.9 | 160.1 | 213.4 | 181.8 | 176.8 | 161.5 | 147.2 | 167.3 | 190.1 | 161.9 | 122.8 |
| 1930 | 115.4 | 104.5 | 156.0 | 204.6 | 174.7 | 163.1 | 118.7 | 117.9 | 170.5 | 187.0 | 105.0 | 87.5 |
| 1931 | 109.3 | 99.0 | 143.1 | 184.9 | 146.4 | 150.9 | 128.9 | 114.1 | 131.4 | 133.9 | 109.4 | 78.7 |
| 1932 | 76.4 | 75.4 | 88.3 | 127.8 | 119.6 | 119.2 | 93.2 | 92.2 | 123.5 | | | |

| | | | | | | | | | | | | |
|----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Furniture - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 130.4 | 144.1 | 141.9 | 158.4 | 135.7 | 119.2 | 156.8 | 154.4 | 171.9 | 178.4 | 159.4 |
| 1930 | 95.4 | 97.4 | 95.5 | 97.6 | 110.2 | 91.7 | 68.9 | 97.7 | 103.8 | 109.7 | 105.8 | 113.4 |
| 1931 | 60.9 | 69.6 | 69.7 | 69.8 | 69.0 | 61.2 | 52.4 | 67.3 | 84.8 | 90.2 | 92.7 | 88.6 |
| 1932 | 48.3 | 64.5 | 49.5 | 53.6 | 52.9 | 43.7 | 32.7 | 44.9 | 54.9 | | | |

TABLE 1. - SUMMARY OF DATA

| STATION | DATE | TIME | WIND | TEMP | REL | WAVE | SWELL | SEA | WIND | TEMP | REL | WAVE | SWELL | SEA |
|---------|------|-------|------|------|-----|------|-------|-----|------|------|-----|------|-------|-----|
| 1 | 1967 | 10:00 | 10 | 70 | 80 | 10 | 10 | 10 | 10 | 70 | 80 | 10 | 10 | 10 |
| 2 | 1967 | 11:00 | 12 | 72 | 82 | 12 | 12 | 12 | 12 | 72 | 82 | 12 | 12 | 12 |
| 3 | 1967 | 12:00 | 14 | 74 | 84 | 14 | 14 | 14 | 14 | 74 | 84 | 14 | 14 | 14 |
| 4 | 1967 | 13:00 | 16 | 76 | 86 | 16 | 16 | 16 | 16 | 76 | 86 | 16 | 16 | 16 |
| 5 | 1967 | 14:00 | 18 | 78 | 88 | 18 | 18 | 18 | 18 | 78 | 88 | 18 | 18 | 18 |
| 6 | 1967 | 15:00 | 20 | 80 | 90 | 20 | 20 | 20 | 20 | 80 | 90 | 20 | 20 | 20 |
| 7 | 1967 | 16:00 | 22 | 82 | 92 | 22 | 22 | 22 | 22 | 82 | 92 | 22 | 22 | 22 |
| 8 | 1967 | 17:00 | 24 | 84 | 94 | 24 | 24 | 24 | 24 | 84 | 94 | 24 | 24 | 24 |
| 9 | 1967 | 18:00 | 26 | 86 | 96 | 26 | 26 | 26 | 26 | 86 | 96 | 26 | 26 | 26 |
| 10 | 1967 | 19:00 | 28 | 88 | 98 | 28 | 28 | 28 | 28 | 88 | 98 | 28 | 28 | 28 |
| 11 | 1967 | 20:00 | 30 | 90 | 100 | 30 | 30 | 30 | 30 | 90 | 100 | 30 | 30 | 30 |
| 12 | 1967 | 21:00 | 32 | 92 | 102 | 32 | 32 | 32 | 32 | 92 | 102 | 32 | 32 | 32 |
| 13 | 1967 | 22:00 | 34 | 94 | 104 | 34 | 34 | 34 | 34 | 94 | 104 | 34 | 34 | 34 |
| 14 | 1967 | 23:00 | 36 | 96 | 106 | 36 | 36 | 36 | 36 | 96 | 106 | 36 | 36 | 36 |
| 15 | 1967 | 00:00 | 38 | 98 | 108 | 38 | 38 | 38 | 38 | 98 | 108 | 38 | 38 | 38 |
| 16 | 1967 | 01:00 | 40 | 100 | 110 | 40 | 40 | 40 | 40 | 100 | 110 | 40 | 40 | 40 |
| 17 | 1967 | 02:00 | 42 | 102 | 112 | 42 | 42 | 42 | 42 | 102 | 112 | 42 | 42 | 42 |
| 18 | 1967 | 03:00 | 44 | 104 | 114 | 44 | 44 | 44 | 44 | 104 | 114 | 44 | 44 | 44 |
| 19 | 1967 | 04:00 | 46 | 106 | 116 | 46 | 46 | 46 | 46 | 106 | 116 | 46 | 46 | 46 |
| 20 | 1967 | 05:00 | 48 | 108 | 118 | 48 | 48 | 48 | 48 | 108 | 118 | 48 | 48 | 48 |
| 21 | 1967 | 06:00 | 50 | 110 | 120 | 50 | 50 | 50 | 50 | 110 | 120 | 50 | 50 | 50 |
| 22 | 1967 | 07:00 | 52 | 112 | 122 | 52 | 52 | 52 | 52 | 112 | 122 | 52 | 52 | 52 |
| 23 | 1967 | 08:00 | 54 | 114 | 124 | 54 | 54 | 54 | 54 | 114 | 124 | 54 | 54 | 54 |
| 24 | 1967 | 09:00 | 56 | 116 | 126 | 56 | 56 | 56 | 56 | 116 | 126 | 56 | 56 | 56 |
| 25 | 1967 | 10:00 | 58 | 118 | 128 | 58 | 58 | 58 | 58 | 118 | 128 | 58 | 58 | 58 |
| 26 | 1967 | 11:00 | 60 | 120 | 130 | 60 | 60 | 60 | 60 | 120 | 130 | 60 | 60 | 60 |
| 27 | 1967 | 12:00 | 62 | 122 | 132 | 62 | 62 | 62 | 62 | 122 | 132 | 62 | 62 | 62 |
| 28 | 1967 | 13:00 | 64 | 124 | 134 | 64 | 64 | 64 | 64 | 124 | 134 | 64 | 64 | 64 |
| 29 | 1967 | 14:00 | 66 | 126 | 136 | 66 | 66 | 66 | 66 | 126 | 136 | 66 | 66 | 66 |
| 30 | 1967 | 15:00 | 68 | 128 | 138 | 68 | 68 | 68 | 68 | 128 | 138 | 68 | 68 | 68 |
| 31 | 1967 | 16:00 | 70 | 130 | 140 | 70 | 70 | 70 | 70 | 130 | 140 | 70 | 70 | 70 |
| 32 | 1967 | 17:00 | 72 | 132 | 142 | 72 | 72 | 72 | 72 | 132 | 142 | 72 | 72 | 72 |
| 33 | 1967 | 18:00 | 74 | 134 | 144 | 74 | 74 | 74 | 74 | 134 | 144 | 74 | 74 | 74 |
| 34 | 1967 | 19:00 | 76 | 136 | 146 | 76 | 76 | 76 | 76 | 136 | 146 | 76 | 76 | 76 |
| 35 | 1967 | 20:00 | 78 | 138 | 148 | 78 | 78 | 78 | 78 | 138 | 148 | 78 | 78 | 78 |
| 36 | 1967 | 21:00 | 80 | 140 | 150 | 80 | 80 | 80 | 80 | 140 | 150 | 80 | 80 | 80 |
| 37 | 1967 | 22:00 | 82 | 142 | 152 | 82 | 82 | 82 | 82 | 142 | 152 | 82 | 82 | 82 |
| 38 | 1967 | 23:00 | 84 | 144 | 154 | 84 | 84 | 84 | 84 | 144 | 154 | 84 | 84 | 84 |
| 39 | 1967 | 00:00 | 86 | 146 | 156 | 86 | 86 | 86 | 86 | 146 | 156 | 86 | 86 | 86 |
| 40 | 1967 | 01:00 | 88 | 148 | 158 | 88 | 88 | 88 | 88 | 148 | 158 | 88 | 88 | 88 |
| 41 | 1967 | 02:00 | 90 | 150 | 160 | 90 | 90 | 90 | 90 | 150 | 160 | 90 | 90 | 90 |
| 42 | 1967 | 03:00 | 92 | 152 | 162 | 92 | 92 | 92 | 92 | 152 | 162 | 92 | 92 | 92 |
| 43 | 1967 | 04:00 | 94 | 154 | 164 | 94 | 94 | 94 | 94 | 154 | 164 | 94 | 94 | 94 |
| 44 | 1967 | 05:00 | 96 | 156 | 166 | 96 | 96 | 96 | 96 | 156 | 166 | 96 | 96 | 96 |
| 45 | 1967 | 06:00 | 98 | 158 | 168 | 98 | 98 | 98 | 98 | 158 | 168 | 98 | 98 | 98 |
| 46 | 1967 | 07:00 | 100 | 160 | 170 | 100 | 100 | 100 | 100 | 160 | 170 | 100 | 100 | 100 |
| 47 | 1967 | 08:00 | 102 | 162 | 172 | 102 | 102 | 102 | 102 | 162 | 172 | 102 | 102 | 102 |
| 48 | 1967 | 09:00 | 104 | 164 | 174 | 104 | 104 | 104 | 104 | 164 | 174 | 104 | 104 | 104 |
| 49 | 1967 | 10:00 | 106 | 166 | 176 | 106 | 106 | 106 | 106 | 166 | 176 | 106 | 106 | 106 |
| 50 | 1967 | 11:00 | 108 | 168 | 178 | 108 | 108 | 108 | 108 | 168 | 178 | 108 | 108 | 108 |
| 51 | 1967 | 12:00 | 110 | 170 | 180 | 110 | 110 | 110 | 110 | 170 | 180 | 110 | 110 | 110 |
| 52 | 1967 | 13:00 | 112 | 172 | 182 | 112 | 112 | 112 | 112 | 172 | 182 | 112 | 112 | 112 |
| 53 | 1967 | 14:00 | 114 | 174 | 184 | 114 | 114 | 114 | 114 | 174 | 184 | 114 | 114 | 114 |
| 54 | 1967 | 15:00 | 116 | 176 | 186 | 116 | 116 | 116 | 116 | 176 | 186 | 116 | 116 | 116 |
| 55 | 1967 | 16:00 | 118 | 178 | 188 | 118 | 118 | 118 | 118 | 178 | 188 | 118 | 118 | 118 |
| 56 | 1967 | 17:00 | 120 | 180 | 190 | 120 | 120 | 120 | 120 | 180 | 190 | 120 | 120 | 120 |
| 57 | 1967 | 18:00 | 122 | 182 | 192 | 122 | 122 | 122 | 122 | 182 | 192 | 122 | 122 | 122 |
| 58 | 1967 | 19:00 | 124 | 184 | 194 | 124 | 124 | 124 | 124 | 184 | 194 | 124 | 124 | 124 |
| 59 | 1967 | 20:00 | 126 | 186 | 196 | 126 | 126 | 126 | 126 | 186 | 196 | 126 | 126 | 126 |
| 60 | 1967 | 21:00 | 128 | 188 | 198 | 128 | 128 | 128 | 128 | 188 | 198 | 128 | 128 | 128 |
| 61 | 1967 | 22:00 | 130 | 190 | 200 | 130 | 130 | 130 | 130 | 190 | 200 | 130 | 130 | 130 |
| 62 | 1967 | 23:00 | 132 | 192 | 202 | 132 | 132 | 132 | 132 | 192 | 202 | 132 | 132 | 132 |
| 63 | 1967 | 00:00 | 134 | 194 | 204 | 134 | 134 | 134 | 134 | 194 | 204 | 134 | 134 | 134 |
| 64 | 1967 | 01:00 | 136 | 196 | 206 | 136 | 136 | 136 | 136 | 196 | 206 | 136 | 136 | 136 |
| 65 | 1967 | 02:00 | 138 | 198 | 208 | 138 | 138 | 138 | 138 | 198 | 208 | 138 | 138 | 138 |
| 66 | 1967 | 03:00 | 140 | 200 | 210 | 140 | 140 | 140 | 140 | 200 | 210 | 140 | 140 | 140 |
| 67 | 1967 | 04:00 | 142 | 202 | 212 | 142 | 142 | 142 | 142 | 202 | 212 | 142 | 142 | 142 |
| 68 | 1967 | 05:00 | 144 | 204 | 214 | 144 | 144 | 144 | 144 | 204 | 214 | 144 | 144 | 144 |
| 69 | 1967 | 06:00 | 146 | 206 | 216 | 146 | 146 | 146 | 146 | 206 | 216 | 146 | 146 | 146 |
| 70 | 1967 | 07:00 | 148 | 208 | 218 | 148 | 148 | 148 | 148 | 208 | 218 | 148 | 148 | 148 |
| 71 | 1967 | 08:00 | 150 | 210 | 220 | 150 | 150 | 150 | 150 | 210 | 220 | 150 | 150 | 150 |
| 72 | 1967 | 09:00 | 152 | 212 | 222 | 152 | 152 | 152 | 152 | 212 | 222 | 152 | 152 | 152 |
| 73 | 1967 | 10:00 | 154 | 214 | 224 | 154 | 154 | 154 | 154 | 214 | 224 | 154 | 154 | 154 |
| 74 | 1967 | 11:00 | 156 | 216 | 226 | 156 | 156 | 156 | 156 | 216 | 226 | 156 | 156 | 156 |
| 75 | 1967 | 12:00 | 158 | 218 | 228 | 158 | 158 | 158 | 158 | 218 | 228 | 158 | 158 | 158 |
| 76 | 1967 | 13:00 | 160 | 220 | 230 | 160 | 160 | 160 | 160 | 220 | 230 | 160 | 160 | 160 |
| 77 | 1967 | 14:00 | 162 | 222 | 232 | 162 | 162 | 162 | 162 | 222 | 232 | 162 | 162 | 162 |
| 78 | 1967 | 15:00 | 164 | 224 | 234 | 164 | 164 | 164 | 164 | 224 | 234 | 164 | 164 | 164 |
| 79 | 1967 | 16:00 | 166 | 226 | 236 | 166 | 166 | 166 | 166 | 226 | 236 | 166 | 166 | 166 |
| 80 | 1967 | 17:00 | 168 | 228 | 238 | 168 | 168 | 168 | 168 | 228 | 238 | 168 | 168 | 168 |
| 81 | 1967 | 18:00 | 170 | 230 | 240 | 170 | 170 | 170 | 170 | 230 | 240 | 170 | 170 | 170 |
| 82 | 1967 | 19:00 | 172 | 232 | 242 | 172 | 172 | 172 | 172 | 232 | 242 | 172 | 172 | 172 |
| 83 | 1967 | 20:00 | 174 | 234 | 244 | 174 | 174 | 174 | 174 | 234 | 244 | 174 | 174 | 174 |
| 84 | 1967 | 21:00 | 176 | 236 | 246 | 176 | 176 | 176 | 176 | 236 | 246 | 176 | 176 | 176 |
| 85 | 1967 | 22:00 | 178 | 238 | 248 | 178 | 178 | 178 | 178 | 238 | 248 | 178 | 178 | 178 |
| 86 | 1967 | 23:00 | 180 | 240 | 250 | 180 | 180 | 180 | 180 | 240 | 250 | 180 | 180 | 180 |
| 87 | 1967 | 00:00 | 182 | 242 | 252 | 182 | 182 | 182 | 182 | 242 | 252 | 182 | 182 | 182 |
| 88 | 1967 | 01:00 | 184 | 244 | 254 | 184 | 184 | 184 | 184 | 244 | 254 | 184 | 184 | 184 |
| 89 | 1967 | 02:00 | 186 | 246 | 256 | 186 | 186 | 186 | 186 | 246 | 256 | 186 | 186 | 186 |
| 90 | 1967 | 03:00 | 188 | 248 | 258 | 188 | 188 | 188 | 188 | 248 | 258 | 188 | 188 | 188 |
| 91 | 1967 | 04:00 | 190 | 250 | 260 | 190 | 190 | 190 | 190 | 250 | 260 | 190 | 190 | 190 |
| 92 | 1967 | 05:00 | 192 | 252 | 262 | 192 | 192 | 192 | 192 | 252 | 262 | 192 | 192 | 192 |
| 93 | 1967 | 06:00 | 194 | 254 | 264 | 194 | 194 | 194 | 194 | 254 | 264 | 194 | 194 | 194 |
| 94 | 1967 | 07:00 | 196 | 256 | 266 | 196 | 196 | 196 | 196 | 256 | 266 | 196 | 196 | 196 |
| 95 | 1967 | 08:00 | 198 | 258 | 268 | 198 | 198 | 198 | 198 | 258 | 268 | 198 | 198 | 198 |
| 96 | 1967 | 09:00 | 200 | 260 | 270 | 200 | 200 | 200 | 200 | 260 | 270 | 200 | 200 | 200 |
| 97 | 1967 | 10:00 | 202 | 262 | 272 | 202 | 202 | 202 | 202 | 262 | 272 | 202 | 202 | 202 |
| 98 | 1967 | 11:00 | 204 | 264 | 274 | 204 | 204 | 204 | 204 | 264 | 274 | 204 | 204 | 204 |
| 99 | 1967 | 12:00 | 206 | 266 | 276 | 206 | 206 | 206 | | | | | | |

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INDEX NUMBERS OF RETAIL SALES

| | Jan. | Feb. | March | April | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| General and Departmental - 25 Stores and 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 99.1 | 123.2 | 123.8 | 135.4 | 137.1 | 124.5 | 132.4 | 132.5 | 135.7 | 149.5 | 218.0 |
| 1930 | 97.5 | 95.6 | 104.7 | 126.4 | 111.4 | 122.3 | 107.9 | 111.5 | 125.2 | 140.0 | 130.3 | 207.7 |
| 1931 | 93.0 | 88.8 | 105.0 | 120.2 | 128.1 | 115.8 | 101.3 | 100.1 | 112.2 | 130.2 | 117.4 | 195.9 |
| 1932 | 79.5 | 78.7 | 89.3 | 105.1 | 104.0 | 102.4 | 88.1 | 81.7 | 94.0 | | | |
| Groceries and Meats - 23 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 101.9 | 118.4 | 107.7 | 112.8 | 116.9 | 107.4 | 115.5 | 107.7 | 115.4 | 118.4 | 116.6 |
| 1930 | 106.2 | 99.1 | 107.3 | 107.5 | 115.2 | 96.0 | 96.4 | 101.5 | 94.3 | 98.7 | 103.6 | 106.0 |
| 1931 | 105.2 | 95.5 | 100.1 | 106.9 | 108.5 | 97.0 | 95.1 | 94.1 | 93.7 | 96.1 | 94.5 | 96.8 |
| 1932 | 90.6 | 83.9 | 89.6 | 92.4 | 85.6 | 83.5 | 86.8 | 76.0 | 80.6 | | | |
| Hardware - 5 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 95.0 | 114.9 | 155.3 | 191.1 | 195.2 | 174.1 | 168.6 | 189.2 | 203.0 | 131.8 | 166.6 |
| 1930 | 71.9 | 85.3 | 111.4 | 138.7 | 181.8 | 162.7 | 140.3 | 136.7 | 157.6 | 157.0 | 129.9 | 164.3 |
| 1931 | 70.1 | 67.6 | 81.6 | 111.6 | 140.0 | 123.5 | 106.3 | 110.7 | 120.0 | 117.7 | 100.6 | 142.1 |
| 1932 | 56.8 | 54.1 | 65.6 | 93.9 | 120.1 | 109.5 | 89.2 | 94.0 | 104.5 | | | |
| Music and Radio - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 106.3 | 90.3 | 85.7 | 94.0 | 64.1 | 64.0 | 86.7 | 129.5 | 165.3 | 150.6 | 156.9 |
| 1930 | 84.0 | 73.0 | 76.4 | 62.4 | 66.7 | 50.7 | 47.4 | 56.4 | 92.3 | 113.9 | 115.4 | 144.7 |
| 1931 | 77.0 | 72.4 | 65.7 | 52.7 | 53.0 | 39.4 | 40.5 | 48.5 | 65.3 | 78.1 | 80.5 | 82.6 |
| 1932 | 42.0 | 34.9 | 31.9 | 28.6 | 26.6 | 20.9 | 15.9 | 22.1 | 38.8 | | | |
| Restaurants - 11 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 94.2 | 102.8 | 100.4 | 109.8 | 102.9 | 115.2 | 119.9 | 107.6 | 106.8 | 94.8 | 100.3 |
| 1930 | 94.4 | 86.9 | 91.7 | 90.1 | 96.4 | 94.9 | 99.2 | 102.8 | 91.4 | 93.7 | 83.1 | 91.8 |
| 1931 | 83.2 | 76.3 | 83.6 | 83.0 | 85.4 | 81.1 | 88.0 | 88.3 | 84.2 | 80.4 | 69.5 | 78.5 |
| 1932 | 66.7 | 65.0 | 67.3 | 68.0 | 64.5 | 62.6 | 63.9 | 65.6 | 64.7 | | | |
| General Index | | | | | | | | | | | | |
| 1929 | 100.0 | 102.8 | 126.7 | 123.7 | 139.3 | 136.1 | 119.1 | 124.8 | 123.9 | 145.2 | 136.6 | 166.4 |
| 1930 | 98.9 | 94.5 | 106.9 | 123.9 | 130.6 | 114.1 | 103.5 | 104.3 | 109.8 | 122.9 | 115.1 | 154.5 |
| 1931 | 92.1 | 86.4 | 99.8 | 116.2 | 115.4 | 107.5 | 95.0 | 92.2 | 99.3 | 111.5 | 103.1 | 141.8 |
| 1932 | 78.8 | 75.3 | 85.7 | 94.5 | 91.8 | 92.7 | 82.1 | 74.2 | 84.2 | | | |

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued November 30th, 1932.)

Dominion Statistician:
Chief, Internal Trade Branch:

R. H. Coats, B.A., F.S.S. (Hon.), F.R.S.C.
Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO OCTOBER, 1932.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for October, 1932, (base January, 1929=100) show increased sales for eight groups and decreased sales for three groups as compared with September, 1932. The combined index rose from 84.4 to 94.1, this increase being explainable by seasonal influences.

No correction of these index numbers has been made for seasonal influences, nor is there any allowance for price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:-

Boots and Shoes rose from 71.6 in September to 77.0 in October; Candy from 62.7 to 67.8; Clothing from 80.7 to 87.0, and Drugs from 76.8 to 81.2. Furniture increased from 54.9 to 58.4; General and Departmental from 94.0 to 109.5; Groceries and Meats from 80.5 to 83.9, and Music and Radio from 38.8 to 39.0.

Dyers and Cleaners fell from 123.5 in September to 108.8 in October; Hardware from 104.5 to 103.4, and Restaurants from 64.7 to 61.5.

INDEX NUMBER OF RETAIL SALES

| | Jan. | Feb. | March | April | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
|-------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Boots and Shoes - 6 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 87.9 | 152.3 | 140.4 | 160.9 | 166.3 | 121.4 | 116.9 | 119.1 | 126.7 | 134.5 | 151.5 |
| 1930 | 65.8 | 73.0 | 85.1 | 119.9 | 120.3 | 122.3 | 98.2 | 89.2 | 86.3 | 95.9 | 102.3 | 129.1 |
| 1931 | 66.9 | 59.1 | 75.8 | 107.8 | 107.8 | 115.7 | 97.4 | 79.1 | 85.0 | 95.0 | 93.3 | 125.5 |
| 1932 | 64.5 | 48.1 | 62.5 | 87.3 | 88.2 | 107.5 | 83.1 | 57.3 | 71.6 | 77.0 | | |
| Candy - 6 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 108.6 | 152.4 | 102.8 | 125.0 | 113.0 | 116.9 | 144.7 | 118.4 | 122.3 | 117.9 | 203.1 |
| 1930 | 97.1 | 108.0 | 95.2 | 121.5 | 104.3 | 86.7 | 95.3 | 112.6 | 93.5 | 93.9 | 88.9 | 159.3 |
| 1931 | 74.3 | 80.4 | 75.5 | 110.7 | 91.5 | 71.5 | 75.2 | 85.8 | 78.2 | 86.9 | 72.5 | 146.0 |
| 1932 | 66.9 | 69.8 | 103.0 | 72.3 | 75.3 | 63.7 | 70.9 | 69.2 | 62.7 | 67.8 | | |
| Clothing - 9 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 126.0 | 174.6 | 180.7 | 171.6 | 187.0 | 137.1 | 123.0 | 141.4 | 221.0 | 166.5 | 170.7 |
| 1930 | 99.2 | 86.4 | 130.8 | 194.9 | 172.2 | 155.4 | 122.1 | 90.7 | 111.7 | 157.9 | 122.3 | 159.5 |
| 1931 | 70.8 | 67.7 | 106.0 | 169.5 | 126.1 | 140.1 | 85.7 | 67.7 | 83.7 | 119.3 | 102.7 | 131.6 |
| 1932 | 60.7 | 52.1 | 85.8 | 98.4 | 92.2 | 110.6 | 68.7 | 51.6 | 80.7 | 87.0 | | |
| Drugs - 7 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 97.7 | 108.1 | 99.5 | 103.5 | 106.0 | 104.6 | 110.0 | 100.4 | 105.8 | 103.7 | 114.9 |
| 1930 | 96.9 | 94.3 | 105.4 | 99.9 | 98.7 | 95.2 | 95.9 | 101.0 | 92.2 | 97.1 | 92.2 | 106.0 |
| 1931 | 93.1 | 87.4 | 92.7 | 90.2 | 89.9 | 86.5 | 90.0 | 88.7 | 87.3 | 90.7 | 90.8 | 103.9 |
| 1932 | 85.7 | 87.4 | 90.8 | 87.4 | 79.2 | 84.3 | 78.7 | 79.3 | 76.8 | 81.2 | | |
| Dyers and Cleaners - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 105.9 | 160.1 | 213.4 | 181.8 | 176.8 | 161.5 | 147.2 | 167.3 | 190.1 | 161.9 | 122.8 |
| 1930 | 115.4 | 104.5 | 156.0 | 204.6 | 174.7 | 163.1 | 118.7 | 117.9 | 170.5 | 187.0 | 105.0 | 87.5 |
| 1931 | 109.3 | 99.0 | 143.1 | 184.9 | 146.4 | 150.9 | 128.9 | 114.1 | 131.4 | 133.9 | 109.4 | 78.7 |
| 1932 | 76.4 | 75.4 | 88.3 | 127.8 | 119.6 | 119.2 | 93.2 | 92.2 | 123.5 | 108.8 | | |
| Furniture - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 130.4 | 144.1 | 141.9 | 158.4 | 135.7 | 119.2 | 156.8 | 154.4 | 171.9 | 178.4 | 159.4 |
| 1930 | 95.4 | 97.4 | 95.5 | 97.6 | 110.2 | 91.7 | 68.9 | 97.7 | 103.8 | 109.7 | 105.8 | 113.4 |
| 1931 | 60.9 | 69.6 | 69.7 | 69.8 | 69.0 | 61.2 | 52.4 | 67.3 | 84.8 | 90.2 | 92.7 | 88.6 |
| 1932 | 48.3 | 64.5 | 49.5 | 53.6 | 52.9 | 43.7 | 32.7 | 44.9 | 54.9 | 58.4 | | |

INDEX NUMBERS OF RETAIL SALES

| | Jan. | Feb. | March | April | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| General and Departmental - 25 Stores and 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 99.1 | 123.2 | 123.8 | 155.4 | 143.2 | 124.5 | 132.4 | 132.5 | 155.7 | 149.5 | 218.0 |
| 1930 | 97.5 | 95.6 | 104.7 | 126.4 | 141.4 | 122.3 | 107.9 | 111.5 | 125.2 | 140.0 | 130.3 | 207.7 |
| 1931 | 93.0 | 88.8 | 105.0 | 120.2 | 128.1 | 115.8 | 101.3 | 100.1 | 112.2 | 130.2 | 117.4 | 195.9 |
| 1932 | 79.5 | 78.7 | 89.3 | 103.1 | 104.0 | 102.4 | 88.1 | 81.7 | 94.0 | 109.5 | | |
| Groceries and Meats - 23 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 101.9 | 118.4 | 107.7 | 112.8 | 116.9 | 107.4 | 115.5 | 107.7 | 115.4 | 118.4 | 116.6 |
| 1930 | 106.2 | 99.1 | 107.3 | 107.5 | 115.2 | 96.0 | 96.4 | 101.5 | 94.3 | 98.7 | 103.6 | 106.0 |
| 1931 | 105.2 | 95.5 | 100.1 | 106.9 | 108.5 | 97.0 | 95.1 | 94.1 | 93.7 | 96.1 | 94.5 | 96.8 |
| 1932 | 90.6 | 83.9 | 89.6 | 92.4 | 85.6 | 83.5 | 86.8 | 76.0 | 80.5 | 88.9 | | |
| Hardware - 5 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 95.0 | 114.9 | 155.3 | 191.1 | 195.2 | 174.1 | 168.6 | 189.2 | 203.0 | 131.8 | 166.6 |
| 1930 | 71.9 | 85.3 | 111.4 | 138.7 | 181.8 | 162.7 | 140.3 | 136.7 | 157.6 | 157.0 | 129.9 | 164.3 |
| 1931 | 70.1 | 67.6 | 81.6 | 111.6 | 140.0 | 123.5 | 106.3 | 110.7 | 120.0 | 117.7 | 100.6 | 142.1 |
| 1932 | 56.8 | 54.1 | 65.6 | 93.9 | 120.1 | 109.5 | 89.2 | 94.0 | 104.5 | 103.4 | | |
| Music and Radio - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 106.3 | 90.3 | 85.7 | 94.0 | 64.1 | 64.0 | 86.7 | 129.5 | 165.3 | 150.6 | 156.9 |
| 1930 | 84.0 | 73.0 | 76.4 | 62.4 | 66.7 | 50.7 | 47.4 | 56.4 | 92.3 | 113.9 | 115.4 | 144.7 |
| 1931 | 77.0 | 72.4 | 65.7 | 52.7 | 53.0 | 39.4 | 40.5 | 48.5 | 65.8 | 78.1 | 80.5 | 82.6 |
| 1932 | 42.0 | 34.9 | 31.9 | 28.6 | 26.6 | 20.9 | 15.9 | 22.1 | 38.8 | 39.0 | | |
| Restaurants - 11 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 94.2 | 102.8 | 100.4 | 109.8 | 102.9 | 115.2 | 119.9 | 107.6 | 106.8 | 94.8 | 100.3 |
| 1930 | 94.4 | 86.9 | 91.7 | 90.1 | 96.4 | 94.9 | 99.2 | 102.8 | 91.4 | 93.7 | 83.1 | 91.8 |
| 1931 | 83.2 | 76.3 | 83.6 | 83.0 | 85.4 | 81.1 | 88.0 | 88.3 | 84.2 | 80.4 | 69.5 | 78.5 |
| 1932 | 66.7 | 65.0 | 67.3 | 68.0 | 64.5 | 62.6 | 63.9 | 65.6 | 64.7 | 61.5 | | |
| General Index | | | | | | | | | | | | |
| 1929 | 100.0 | 102.8 | 126.7 | 123.7 | 139.3 | 136.1 | 119.1 | 124.8 | 123.9 | 145.2 | 136.6 | 166.4 |
| 1930 | 98.9 | 94.5 | 106.9 | 123.9 | 130.6 | 114.1 | 103.5 | 104.3 | 109.8 | 122.9 | 115.1 | 154.5 |
| 1931 | 92.1 | 86.4 | 99.8 | 116.2 | 115.4 | 107.5 | 95.0 | 92.2 | 99.3 | 111.5 | 103.1 | 141.8 |
| 1932 | 78.7 | 75.3 | 85.7 | 94.5 | 91.8 | 92.7 | 82.0 | 74.1 | 84.4 | 94.1 | | |

DEPARTMENTAL
IN ECONOMICS

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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued January 7th, 1933)

Dominion Statistician:
Chief, Internal Trade Branch:

R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C.
Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO NOVEMBER, 1932.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for November, 1932, (base January, 1929-100) show increased sales for three groups and decreased sales for eight groups as compared with October, 1932. The combined index dropped from 94.0 to 85.7, the decline being mainly seasonal.

No correction of these figures has been made for seasonal influences, nor is there any allowance for price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:-

Boots and Shoes rose from 76.5 in October to 78.3 in November; Furniture from 58.4 to 59.4, and Music and Radio from 39.0 to 40.7.

Candy decreased from 68.3 in October to 57.0 in November; Clothing from 87.2 to 85.2; Drugs from 81.2 to 79.3, and Dyers and Cleaners from 108.8 to 92.2. General and Departmental fell from 109.9 to 97.7; Groceries and Meats from 88.2 to 80.4; Hardware from 102.7 to 79.4, and Restaurants from 61.5 to 55.8.

- 2 -
INDEX NUMBER OF RETAIL SALES

| | Jan. | Feb. | March | April | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
|-------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Boots and Shoes - 6 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 87.9 | 152.3 | 140.4 | 160.9 | 166.3 | 121.4 | 116.9 | 119.1 | 126.7 | 134.5 | 151.5 |
| 1930 | 65.8 | 73.0 | 86.1 | 119.9 | 120.3 | 122.3 | 98.2 | 89.2 | 86.3 | 95.9 | 102.3 | 129.1 |
| 1931 | 66.9 | 59.1 | 75.8 | 107.8 | 107.8 | 115.7 | 97.4 | 79.1 | 85.0 | 95.0 | 93.3 | 125.5 |
| 1932 | 64.5 | 48.1 | 62.5 | 87.3 | 88.2 | 107.5 | 83.1 | 57.3 | 71.6 | 76.5 | 78.3 | |
| Candy - 6 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 108.6 | 152.4 | 102.8 | 125.0 | 113.0 | 116.9 | 144.7 | 118.4 | 122.3 | 117.9 | 203.1 |
| 1930 | 97.1 | 108.0 | 95.2 | 121.5 | 104.3 | 86.7 | 95.3 | 112.6 | 93.5 | 93.9 | 88.9 | 159.3 |
| 1931 | 74.3 | 80.4 | 75.5 | 110.7 | 91.5 | 71.5 | 75.2 | 85.8 | 78.2 | 86.9 | 72.5 | 146.0 |
| 1932 | 66.9 | 69.8 | 103.0 | 72.3 | 75.3 | 63.7 | 70.9 | 69.2 | 63.2 | 68.3 | 57.0 | |
| Clothing - 9 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 126.0 | 174.6 | 180.7 | 171.6 | 187.0 | 137.1 | 123.0 | 141.4 | 221.0 | 166.5 | 170.7 |
| 1930 | 99.2 | 86.4 | 130.8 | 194.9 | 172.2 | 155.4 | 122.1 | 90.7 | 111.7 | 157.9 | 122.3 | 159.5 |
| 1931 | 70.8 | 67.7 | 106.0 | 169.5 | 126.1 | 140.1 | 85.7 | 67.7 | 83.7 | 119.3 | 102.7 | 131.6 |
| 1932 | 60.7 | 52.1 | 85.8 | 98.4 | 92.1 | 110.6 | 68.7 | 50.9 | 81.4 | 87.2 | 85.2 | |
| Drugs - 7 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 97.7 | 108.1 | 99.5 | 103.5 | 106.0 | 104.6 | 110.0 | 100.4 | 105.8 | 103.7 | 114.9 |
| 1930 | 96.9 | 94.3 | 105.4 | 99.9 | 98.7 | 95.2 | 95.9 | 101.0 | 92.2 | 97.1 | 92.2 | 106.0 |
| 1931 | 93.1 | 87.4 | 92.7 | 90.2 | 89.9 | 86.5 | 90.0 | 88.7 | 87.3 | 90.7 | 90.8 | 103.9 |
| 1932 | 85.7 | 87.4 | 90.8 | 87.4 | 79.2 | 84.3 | 78.7 | 79.3 | 76.8 | 81.2 | 79.3 | |
| Dyers and Cleaners - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 105.9 | 160.1 | 213.4 | 181.8 | 176.8 | 161.5 | 147.2 | 167.3 | 190.1 | 161.9 | 122.8 |
| 1930 | 115.4 | 104.5 | 156.0 | 204.6 | 174.7 | 163.1 | 118.7 | 117.9 | 170.5 | 187.0 | 105.0 | 87.5 |
| 1931 | 109.3 | 99.0 | 143.1 | 184.9 | 146.4 | 150.9 | 128.9 | 114.1 | 131.4 | 133.9 | 109.4 | 78.7 |
| 1932 | 76.4 | 75.4 | 88.3 | 127.8 | 119.6 | 119.2 | 93.2 | 92.2 | 123.5 | 108.8 | 92.2 | |
| Furniture - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 130.4 | 144.1 | 141.9 | 158.4 | 135.7 | 119.2 | 156.8 | 154.4 | 171.9 | 178.4 | 159.4 |
| 1930 | 95.4 | 97.4 | 95.5 | 97.6 | 110.2 | 91.7 | 68.9 | 97.7 | 103.8 | 109.7 | 105.8 | 113.4 |
| 1931 | 60.9 | 69.6 | 69.7 | 69.8 | 69.0 | 61.2 | 52.4 | 67.3 | 84.8 | 90.2 | 92.7 | 88.6 |
| 1932 | 48.3 | 64.5 | 49.5 | 53.6 | 52.9 | 43.7 | 32.7 | 44.9 | 54.9 | 58.4 | 59.4 | |

INDEX NUMBERS OF RETAIL SALES

| | Jan. | Feb. | March | April | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| General and Departmental - 25 Stores and 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 99.1 | 123.7 | 123.8 | 155.4 | 143.2 | 124.5 | 132.4 | 132.5 | 155.7 | 149.5 | 218.0 |
| 1930 | 97.5 | 95.6 | 104.7 | 126.4 | 141.4 | 122.3 | 107.9 | 111.5 | 125.2 | 140.0 | 130.3 | 207.7 |
| 1931 | 93.0 | 83.8 | 105.0 | 120.2 | 128.1 | 115.8 | 101.3 | 100.1 | 112.2 | 130.2 | 117.4 | 195.9 |
| 1932 | 79.5 | 78.7 | 89.3 | 103.1 | 104.0 | 102.4 | 88.1 | 81.7 | 94.0 | 109.9 | 97.7 | |
| Groceries and Meats - 23 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 101.9 | 118.4 | 107.7 | 112.8 | 116.9 | 107.4 | 115.5 | 107.7 | 115.4 | 118.4 | 116.6 |
| 1930 | 106.2 | 99.1 | 107.3 | 107.5 | 115.2 | 96.0 | 96.4 | 101.5 | 94.3 | 98.7 | 103.6 | 106.0 |
| 1931 | 105.2 | 95.5 | 100.1 | 106.9 | 108.5 | 97.0 | 95.1 | 98.1 | 93.7 | 96.1 | 94.5 | 96.8 |
| 1932 | 90.6 | 83.9 | 89.6 | 92.5 | 85.7 | 83.6 | 86.9 | 76.1 | 80.6 | 88.2 | 80.4 | |
| Hardware - 5 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 95.0 | 114.9 | 155.3 | 191.1 | 195.2 | 174.1 | 168.6 | 189.2 | 203.0 | 131.3 | 166.6 |
| 1930 | 71.9 | 85.3 | 111.4 | 138.7 | 181.8 | 162.7 | 140.3 | 136.7 | 157.6 | 157.0 | 129.9 | 164.3 |
| 1931 | 70.1 | 67.6 | 81.6 | 111.6 | 140.0 | 123.5 | 106.3 | 110.7 | 120.0 | 117.7 | 100.6 | 142.1 |
| 1932 | 56.8 | 54.1 | 65.6 | 93.9 | 120.1 | 109.5 | 89.2 | 94.0 | 104.5 | 102.7 | 79.4 | |
| Music and Radio - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 106.3 | 90.3 | 85.7 | 94.0 | 64.1 | 64.0 | 86.7 | 129.5 | 165.3 | 150.6 | 156.9 |
| 1930 | 84.0 | 73.0 | 76.4 | 62.4 | 66.7 | 50.7 | 47.4 | 56.4 | 92.3 | 113.9 | 115.4 | 144.7 |
| 1931 | 77.0 | 72.4 | 65.7 | 52.7 | 53.0 | 39.4 | 40.5 | 48.5 | 65.8 | 78.1 | 80.5 | 82.6 |
| 1932 | 42.0 | 34.9 | 31.9 | 28.6 | 26.6 | 20.9 | 15.9 | 22.1 | 33.8 | 39.0 | 40.7 | |
| Restaurants - 11 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 94.2 | 102.8 | 100.4 | 109.8 | 102.9 | 115.2 | 119.9 | 107.6 | 106.8 | 94.8 | 100.3 |
| 1930 | 94.4 | 86.9 | 91.7 | 90.1 | 96.4 | 94.9 | 99.2 | 102.8 | 91.4 | 93.7 | 83.1 | 91.8 |
| 1931 | 83.2 | 76.3 | 83.6 | 83.0 | 85.4 | 81.1 | 88.0 | 88.3 | 84.2 | 80.4 | 69.5 | 78.5 |
| 1932 | 66.7 | 65.0 | 67.3 | 68.0 | 64.5 | 62.6 | 63.9 | 65.6 | 64.7 | 61.5 | 55.8 | |
| General Index | | | | | | | | | | | | |
| 1929 | 100.0 | 102.8 | 126.7 | 123.7 | 139.3 | 136.1 | 119.1 | 124.8 | 123.9 | 145.2 | 136.6 | 166.4 |
| 1930 | 98.9 | 94.5 | 106.9 | 123.9 | 130.6 | 114.1 | 103.5 | 104.3 | 109.8 | 122.9 | 115.1 | 154.5 |
| 1931 | 92.1 | 86.4 | 99.8 | 116.2 | 115.4 | 107.5 | 95.0 | 92.2 | 99.3 | 111.5 | 103.1 | 141.8 |
| 1932 | 78.4 | 75.3 | 85.7 | 94.5 | 91.9 | 92.7 | 82.0 | 74.1 | 84.5 | 94.0 | 85.7 | |

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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued February 1st, 1933)

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CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 to DECEMBER, 1932.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for December, 1932, (base January, 1929=100) show increased sales for ten groups and decreased sales for one group as compared with November, 1932. The combined index rose from 85.6 to 120.1, that is 34.5 points. Corresponding indexes for November, 1931, and December, 1931, were 103.1 and 141.8, respectively, or a rise of 38.7 points.

No correction of these index numbers has been made for seasonal influences, nor is there any allowance for price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:-

Boots and Shoes increased from 77.3 in November to 95.9 in December; Candy from 57.0 to 127.9; Clothing from 85.6 to 120.4; Drugs from 79.3 to 92.9, and Furniture from 55.6 to 59.3. General and Departmental rose from 97.7 to 161.7, Groceries and Meats from 80.4 to 88.3; Hardware from 79.4 to 99.3; Music and Radio from 40.7 to 41.6, and Restaurants from 56.1 to 62.4.

Dyers and Cleaners decreased from 92.2 in November to 77.4 in December.

INDEX NUMBER OF RETAIL SALES

| | Jan. | Feb. | March | April | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
|-------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Boots and Shoes - 6 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 87.9 | 152.3 | 140.4 | 160.9 | 166.3 | 121.4 | 116.9 | 119.1 | 126.7 | 134.5 | 151.5 |
| 1930 | 65.8 | 73.0 | 86.1 | 119.9 | 120.3 | 122.3 | 98.2 | 89.2 | 86.3 | 95.9 | 102.3 | 129.1 |
| 1931 | 66.9 | 59.1 | 75.8 | 107.8 | 107.8 | 115.7 | 97.4 | 79.1 | 85.0 | 95.0 | 93.3 | 125.5 |
| 1932 | 64.5 | 48.1 | 62.5 | 87.3 | 88.2 | 107.5 | 83.1 | 57.3 | 71.6 | 76.5 | 77.3 | 95.9 |
| Candy - 6 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 108.6 | 152.4 | 102.8 | 125.0 | 113.0 | 116.9 | 144.7 | 118.4 | 122.3 | 117.9 | 203.1 |
| 1930 | 97.1 | 108.0 | 95.2 | 121.5 | 104.3 | 86.7 | 95.3 | 112.6 | 93.5 | 93.9 | 88.9 | 159.3 |
| 1931 | 74.3 | 80.4 | 75.5 | 110.7 | 91.5 | 71.5 | 75.2 | 85.8 | 78.2 | 86.9 | 72.5 | 146.0 |
| 1932 | 66.9 | 69.8 | 103.0 | 72.3 | 75.3 | 63.7 | 70.9 | 69.2 | 63.2 | 68.3 | 57.0 | 127.9 |
| Clothing - 9 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 126.0 | 174.6 | 180.7 | 171.6 | 187.0 | 137.1 | 123.0 | 141.4 | 221.0 | 166.5 | 170.7 |
| 1930 | 99.2 | 86.4 | 130.8 | 194.9 | 172.2 | 155.4 | 122.1 | 90.7 | 111.7 | 157.9 | 122.3 | 159.5 |
| 1931 | 70.8 | 67.7 | 106.0 | 169.5 | 126.1 | 140.1 | 85.7 | 67.7 | 83.7 | 119.3 | 102.7 | 131.6 |
| 1932 | 60.7 | 52.1 | 85.8 | 98.4 | 92.1 | 110.6 | 68.7 | 51.0 | 81.6 | 87.4 | 85.6 | 120.4 |
| Drugs - 7 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 97.7 | 108.1 | 99.5 | 103.5 | 106.0 | 104.6 | 110.0 | 100.4 | 105.8 | 103.7 | 114.9 |
| 1930 | 96.9 | 94.3 | 105.4 | 99.9 | 98.7 | 95.2 | 95.9 | 101.0 | 92.2 | 97.1 | 92.2 | 106.0 |
| 1931 | 93.1 | 87.4 | 92.7 | 90.2 | 89.9 | 86.5 | 90.0 | 88.7 | 87.3 | 90.7 | 90.8 | 103.9 |
| 1932 | 85.7 | 87.4 | 90.8 | 87.4 | 79.2 | 84.3 | 78.7 | 79.3 | 76.8 | 82.0 | 79.3 | 92.9 |
| Dyers and Cleaners - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 105.9 | 160.1 | 213.4 | 181.8 | 176.8 | 161.5 | 147.2 | 167.3 | 190.1 | 161.9 | 122.8 |
| 1930 | 115.4 | 104.5 | 156.0 | 204.6 | 174.7 | 163.1 | 118.7 | 117.9 | 170.5 | 187.0 | 105.0 | 87.5 |
| 1931 | 109.3 | 99.0 | 143.1 | 184.9 | 146.4 | 150.9 | 128.9 | 114.1 | 131.4 | 133.9 | 109.4 | 78.7 |
| 1932 | 76.4 | 75.4 | 88.3 | 127.8 | 119.6 | 119.2 | 93.2 | 92.2 | 123.5 | 108.8 | 92.2 | 77.4 |
| Furniture - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 130.4 | 144.1 | 141.9 | 158.4 | 135.7 | 119.2 | 156.8 | 154.4 | 171.9 | 178.4 | 159.4 |
| 1930 | 95.4 | 97.4 | 95.5 | 97.6 | 110.2 | 91.7 | 68.9 | 97.7 | 103.8 | 109.7 | 105.8 | 113.4 |
| 1931 | 60.9 | 69.6 | 69.7 | 69.8 | 69.0 | 61.2 | 52.4 | 67.3 | 84.8 | 90.2 | 92.7 | 88.6 |
| 1932 | 48.3 | 64.5 | 49.5 | 53.6 | 52.9 | 43.7 | 32.7 | 44.9 | 54.9 | 58.4 | 55.6 | 59.3 |

INDEX NUMBERS OF RETAIL SALES

| | Jan. | Feb. | March | April | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| General and Departmental - 25 Stores and 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 99.1 | 123.2 | 123.8 | 155.4 | 143.2 | 124.5 | 132.4 | 132.5 | 155.7 | 149.5 | 218.0 |
| 1930 | 97.5 | 95.6 | 104.7 | 126.4 | 141.4 | 122.3 | 107.9 | 111.5 | 125.2 | 140.0 | 130.3 | 207.7 |
| 1931 | 93.0 | 88.8 | 105.0 | 120.2 | 128.1 | 115.8 | 101.3 | 100.1 | 112.2 | 130.2 | 117.4 | 195.9 |
| 1932 | 79.5 | 78.7 | 89.3 | 103.1 | 104.0 | 102.4 | 88.1 | 81.7 | 94.0 | 109.9 | 97.7 | 161.7 |
| Groceries and Meats - 23 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 101.9 | 118.4 | 107.7 | 112.8 | 116.9 | 107.4 | 115.5 | 107.7 | 115.4 | 118.4 | 116.6 |
| 1930 | 106.2 | 99.1 | 107.3 | 107.5 | 115.2 | 96.0 | 96.4 | 101.5 | 94.3 | 98.7 | 103.6 | 106.0 |
| 1931 | 105.2 | 95.5 | 100.1 | 106.9 | 108.5 | 97.0 | 95.1 | 94.1 | 93.7 | 96.1 | 94.5 | 96.8 |
| 1932 | 90.6 | 83.9 | 89.6 | 92.5 | 85.7 | 83.6 | 86.9 | 76.1 | 80.6 | 88.2 | 80.4 | 88.3 |
| Hardware - 5 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 95.0 | 114.9 | 155.3 | 191.1 | 195.2 | 174.1 | 168.6 | 189.2 | 203.0 | 131.8 | 166.6 |
| 1930 | 71.9 | 85.3 | 111.4 | 138.7 | 181.8 | 162.7 | 140.3 | 136.7 | 157.6 | 157.0 | 129.9 | 164.3 |
| 1931 | 70.1 | 67.6 | 81.6 | 111.6 | 140.0 | 123.5 | 106.3 | 110.7 | 120.0 | 117.7 | 100.6 | 142.1 |
| 1932 | 56.8 | 54.1 | 65.6 | 93.9 | 120.1 | 109.5 | 89.2 | 94.0 | 104.5 | 102.7 | 79.4 | 99.3 |
| Music and Radio - 4 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 106.3 | 90.3 | 85.7 | 94.0 | 64.1 | 64.0 | 86.7 | 129.5 | 165.3 | 150.6 | 156.9 |
| 1930 | 84.0 | 73.0 | 76.4 | 62.4 | 66.7 | 50.7 | 47.4 | 56.4 | 92.3 | 113.9 | 115.4 | 144.7 |
| 1931 | 77.0 | 72.4 | 65.7 | 52.7 | 53.0 | 39.4 | 40.5 | 48.5 | 65.8 | 78.1 | 80.5 | 82.6 |
| 1932 | 42.0 | 34.9 | 31.9 | 28.6 | 26.6 | 20.9 | 15.9 | 22.1 | 38.8 | 39.0 | 40.7 | 41.6 |
| Restaurants - 11 Chains | | | | | | | | | | | | |
| 1929 | 100.0 | 94.2 | 102.8 | 100.4 | 109.8 | 102.9 | 115.2 | 119.9 | 107.6 | 106.8 | 94.8 | 100.3 |
| 1930 | 94.4 | 86.9 | 91.7 | 90.1 | 96.4 | 94.9 | 99.2 | 102.8 | 91.4 | 93.7 | 83.1 | 91.8 |
| 1931 | 83.2 | 76.3 | 83.6 | 83.0 | 85.4 | 81.1 | 88.0 | 88.3 | 84.2 | 80.4 | 69.5 | 78.5 |
| 1932 | 66.7 | 65.0 | 67.3 | 68.0 | 64.5 | 62.6 | 63.9 | 65.6 | 64.7 | 61.5 | 56.1 | 62.4 |
| General Index | | | | | | | | | | | | |
| 1929 | 100.0 | 102.8 | 126.7 | 123.7 | 139.3 | 136.1 | 119.1 | 124.8 | 123.9 | 145.2 | 136.6 | 166.4 |
| 1930 | 98.9 | 94.5 | 106.9 | 123.9 | 130.6 | 114.1 | 103.5 | 104.3 | 109.8 | 122.9 | 115.1 | 154.5 |
| 1931 | 92.1 | 86.4 | 99.8 | 116.2 | 115.4 | 107.5 | 95.0 | 92.2 | 99.3 | 111.5 | 103.1 | 141.8 |
| 1932 | 78.8 | 75.3 | 85.7 | 94.5 | 91.9 | 92.7 | 82.0 | 74.1 | 84.5 | 94.1 | 85.6 | 120.1 |

